

THE NEW ENTRANT AWARD

THE SINGAPORE FURNITURE INDUSTRY AWARDS 2010

DETAILS OF COMPANY

Name of Company: _____ (English)

_____ (Chinese)

Company Address: _____

Website: _____

Date of registration (DD/MM/YYYY): _____

Number of Employees: _____ (Local) _____ (Overseas)

Name of Contact Person: Dr / Mr / Mrs / Ms / Mdm _____

Designation: _____

Tel: _____ Fax: _____

Email: _____

FINANCIAL INFORMATION (IN S\$)

Most Recent Audited Year-End

2nd Most Recent Audited Year-End

Financial Year-End (Day/Month/Year)

_____ / _____ / _____

_____ / _____ / _____

Paid up Capital S\$ _____

S\$ _____

Gross Turnover S\$ _____

S\$ _____

Operating Profit before Tax S\$ _____

S\$ _____

Total Fixed Assets S\$ _____

S\$ _____

Operating profit per employee S\$ _____

S\$ _____

Percentage of Gross Turnover from Overseas Operations _____ %

_____ %

Percentage of Payroll spent on Training _____ %

_____ %

Percentage of Revenue spent on Research & Development (R&D) _____ %

_____ %

(Please attach audited financial statements for the two most recent financial years)

DETAILS OF OFFICE(S) / MANUFACTURING PLANT(S) / SHOWROOM(S)

Office / Showroom / Plant Name	Country / Location	Size (sq ft)	Commencement Date
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

EXPORT MARKETS (IF APPLICABLE)

2008

2009

Total number of export market destination _____ countries

_____ countries

List your export sales as % of total turnover

Africa _____ %

_____ %

America _____ %

_____ %

Asia _____ %

_____ %

Europe _____ %

_____ %

Middle East _____ %

_____ %

Oceania _____ %

_____ %

JUDGING CRITERIA

- Entrepreneur Spirit* (60%)
- Financial Success (20%)
- Management Philosophy (20%)

ELIGIBILITY

- The Award is open to all Singapore registered companies in the furniture and furniture related trade (can be manufacturer, retailer, interior builder etc) which:
 - have been established for 4 years or less as at 31 May 2010, OR
 - have been operating under a new entity/brand name for 4 years or less as at 31 May 2010, OR
 - have a major change in leadership for 4 years or less as at 31 May 2010 and have made a significant impact to the company's performance.
- The applicant need not be a member of the Singapore Furniture Industries Council.

APPLICATION

The nomination form must be duly completed, verified by the CEO/MD, and submitted together with the necessary supporting materials to:

Singapore Furniture Industries Council
No. 62 Sungei Kadut Loop
#04-19 International Furniture Centre
Singapore 729507

Closing Date

Friday 30 July 2010, 5pm

* Examples of Entrepreneur Spirit include Quality Certifications & Awards, Unique Selling Proposition, Long-term Development Strategies, Innovations, Creativity, Concept & Strategies and Growth in market share.

NOTE

Incomplete/illegible submissions, false particulars or wilful suppression of material facts will render the application liable to disqualification, or if awarded, to revocation of the Award.

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MAJOR PROJECTS SUCCESSFULLY COMPLETED IN THE PAST 2 TO 3 YEARS (IF APPLICABLE)

Name of project (Commercial / Residential)	Country	Year of Completion	Contract Value (S\$)	Architect & Interior Designer(s) Involved
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____

Please use separate attachment if space is insufficient. Please also include photographs of each project, short description of requirement/effort by your Company, and commendation or supporting letters.

AREAS OF EXCELLENCE

Please attach separate sheets of paper if space provided is insufficient.

1. What is your Company's vision & mission statement?

2. What is the most important management philosophy of your Company?

3. What is your Company's unique selling proposition that sets your business apart from the competition?

4. What innovations, creativity, concept and strategies have your Company undertaken that have contributed significantly to your Company's success and growth in market share?

5. Please elaborate on your Company's long-term development strategy.

6. Why do you think you deserve this award?

CHECKLIST

Before you send in your nomination, please check to ensure you have included the following items:

- ✓ Completed and signed Nomination Form.
- ✓ Audited statement of last 2 financial years.
- ✓ A photocopy of your latest ACRA business profile print-out certifying list of shareholders and nature of business.
- ✓ Supporting documents to illustrate why your Company deserves the Award.
- ✓ Any other relevant supporting materials, eg photographs, recent publicity, relevant product information, brochures, letters of commendation, references, other awards or any material that may be helpful.

DECLARATION

To be completed only by the
CEO/MD.

I declare that the facts stated in this application together with the accompanying information are accurate to the best of my knowledge. I agree:

- to provide relevant company information should the Organiser need to verify the data provided in the nomination form (upon request);
- to abide by the publicity schedules and guidelines stipulated by the Organiser in the run-up to and after the event.

Signature / Date

Company Stamp

Name of CEO/MD

Designation