



Platform

ELIGIBILITY

- Arts and design institutions
- Architects
- Independent designers (not associated with manufacturers or already established in the business)

EXHIBITS

New Prototypes for the home, office and outdoor

PARTICIPATION FEES

Shell scheme package includes stand construction, fascia board, carpet for flooring and power points.

Space Rate (in Singapore Dollar)	Per sqm
Standard Rate Early Bird Discount*	S\$200.00 20%
Small Booth Published Rental Early Bird Rental	12 sqm S\$2,400.00 S\$1,920.00
Regular Booth Published Rental Early Bird Rental	20 sqm S\$4,000.00 S\$3,200.00

*20% Early Bird Discount for participants who submit their applications before 31 Aug 2007.

PARTICIPATION CRITERIA

Applications must be accompanied by:

- Sketches, photos or other such presentation material showing the exhibit(s). Materials can either be in hard or soft copy
- A concept proposal on how you intend to present your exhibit(s) in the stand
- A brief description of the exhibit(s) explaining the underlying ideas and objectives
- Curriculum vitae (CV) outlining your training background, professional experience etc
- Personal details such as mailing address, contact numbers, company/institutions, designation etc
- Preferred booth space of either 12 sqm (small) or 20 sqm (regular)

Book your space now! Please fax application form to +65 6569 9939 or send to:

Singapore Furniture Industries Council
62 Sungei Kadut Loop, #04-19

International Furniture Centre
Singapore 729507

Telephone: +65 6569 6988

Email: platform@singaporefurniture.com

Organised by



Supported by



Platform

APPLICATION FORM

Book your space now! Fax to +65 6569 9939 or send to:

SINGAPORE FURNITURE INDUSTRIES COUNCIL

62 Sungei Kadut Loop, #04-19

International Furniture Centre

Singapore 729507

Telephone: +65 6569 6988

Email: platform@singaporefurniture.com

EXHIBITOR'S DETAILS (Please print or type in English) To be used in all entries and stand signages for Platform 2008

Company / Organisation

Name	Designation
Address	
Country	Postal Code
Telephone	Facsimile
Email	Website

ADDRESS TO INVOICE (If different from above, please print or type in English)

Company / Organisation

Name	
Address	Designation
Country	Postal Code
Telephone	Facsimile
Email	Website

SPACE REQUIREMENT

*20% Early Bird Discount for participants who submit their applications before 31 Aug 2007.

Please indicate space required:

12 sqm

20 sqm

Name
Designation
Signature & Date