

Limited seats only, RSVP Your's today!



DESIGN ENGAGE AWARENESS WORKSHOP SERIES

Want to learn more about the benefits of design and how the Design Engage Programme can help you grow your business? Want to experience how design can play an important role in your business strategy?

The Design Engage Awareness Workshops Series is developed to provide you with a basic understanding on how design can be effectively deployed to add value to businesses and whether your company is ready for the next step in adopting design strategies. Find out how the Government will support you in building up your company's design capabilities and in integrating design strategies into your business processes.

Programme Outline

- 2:00pm **Arrival of Guests and Registration**
- 2:30pm **Introduction of Design Engage Programme and funding support**
By SPRING Singapore
- 2:45pm **Overview of Design Facilitators**
By SPRING Singapore
- 3:00pm **Presentation by Design Facilitators**
Design4Growth
By Mr Ronald Dalderup
Innovation Catalyst, NBDA Asia Pte Ltd
- Presentation by Philips Design*
- 4:00pm **Q&A and Discussion**
- 4:30pm **Refreshments and Networking**

- For Whom:** Business owners who want to leverage on the Design Engage Program and funding support to further value-add and grow their business.
- When:** 7th July 2009 (Tuesday)
2pm – 5pm
- Where:** SFIC
62 Sungei Kadut Loop
#04-19 International Furniture Centre
Singapore 729507
- Registration Fee:** \$25 for SFIC member
\$30 for non SFIC member
- How:** To register, please complete the reply slip below and revert to SFIC by 1st July 2009.

For enquires/ registration, kindly contact

Mr. Russell Giam DID 6505 9196 Email russell@singaporefurniture.com, or
Ms. Wong Jiawei DID 6505 9193 Email jiawei@singaporefurniture.com

*** PLEASE FAX REPLY SLIP TO SFIC AT +65 6569 9939**

Name: Mr/Ms _____ Company: _____

Designation: _____ Email: _____

Tel: _____ Fax: _____ Mobile: _____

Address: _____

Brief description of your products / services:

Thank you. We look forward to your participation at the workshop