

Singapore's SM Goh Applauds Mozaic Showing In Italy



Milan, Italy: Singapore's Senior Minister, Goh Chok Tong visited the Salone Internazionale del Mobile 2009 in Milan, Italy, to lend support to the country's contingent.

The country's furniture industry was represented under the collective brand, Singapore Mozaic. SM Goh was received by Andrew Ng, president of the Singapore Furniture Industries Council (SFIC), and accompanied by representatives from various government agencies. The Singapore pavilion included brand ambassadors Air Division, Getz Bros, Koda, Office Planner and Star Furniture Industries as well as Exit Design.

An initiative of the SFIC, Singapore Mozaic is a B2B industry furniture brand supported by ie Singapore and Spring Singapore.