

A compact cosmopolitan island off the tip of the Malay Peninsula, Singapore has a booming furniture industry which is making waves worldwide. Intense competition within the local market and the need to appeal to international tastes of its population have wrought a stellar cast of award winning furniture designs and designers whose cumulative footprint span Asia Pacific, Europe, the Middle East and the USA.

One stop sourcing

The city's prime location at the crossroads of Southeast Asia allows furniture manufacturers to tap on resources beyond its national boundaries. To tap on the region's famed skilled traditional craftsmanship, many of the furniture companies have established their production facilities in China, Indonesia, Malaysia, Thailand and Vietnam while the Singapore headquarters focuses on quality controls, design and logistical management. This arrangement allows furniture companies to achieve cost efficiency and maintain high quality.

The result? Quality products promptly delivered with competitive pricing.

No wonder Furniture Village, John Lewis and Crate & Barrel are just some of the satisfied customers who have been doing business with Singapore furniture companies.

Environmentally friendly products

Recognising the need for respect of the environment, companies have also adopted environmentally friendly initiatives in their business operations. Sitra Holdings (International) Limited is a leading distributor of high quality wood-based products and lifestyle furniture; and the first Singapore company to join the Tropical Forest Trust (TFT) and Forestry Stewardship Council (FSC). The wood they use is audited by TFT and certified by FSC. Sitra is fast becoming the largest supplying member of the TFT.



Another FSC member, Haleywood Industries uses recycled materials for their furniture packaging. While established in many countries like Australia, Germany, Scandinavia, Spain and UK, it also has plans to expand its reach to France, Netherlands, South America and the USA.

Innovative material use

The innovative use of materials has also one hallmark of Singapore furniture companies. Koda Ltd is a company with several factories in Asia and two years ago it started research and development on the use of bamboo in modern contemporary furniture. The advantages of using bamboo are that bamboo 'trees' reach maturity in six years, and converting bamboo into furniture saves more energy than converting wood.

For instance, drying bamboo takes eight to 12 hours in a kiln while wood can take up to six weeks. Koda's bamboo collection complies with European Emission standards and water-based solvents are used.



singapore
mozaic
singapore furniture's finest

Singapore Mozaic

The Singapore Mozaic brand, which represents Singapore's finest in the furniture industry, encapsulates these qualities which have made Singapore furniture companies highly sought after - no mean feat in the highly competitive global arena.

To look for potential business partners in the furniture and furnishing industry and source for potential business leads, log on to BuySingapore, Singapore's online business matching portal at www.buysingapore.com

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