



LAS VEGAS MARKET

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# furnishingreport

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## Singapore furniture manufacturers commit to 2010 show schedule



**22nd July 2009** | [international](#) | A collective of furniture suppliers from Singapore hopes to build brand awareness in Europe by adding the IMM Cologne show in January to its exhibition calendar.

Singapore Mozaic, an umbrella B2B brand created by the Singapore Furniture Industries Council, is a group of design oriented furniture manufacturers who exhibit and market themselves collectively.

The suppliers showed at this year's Milan furniture fair, with spot orders worth \$250,000 and follow on orders totalling \$2.15m. The group made its Milan debut the year before, with orders worth \$60,000.