



Hollywood Industries



Univoxna

Stars of Singapore

Leading furniture companies are heading to Cologne

Occupying 2,100sqm of pavilion space, several leading Singapore furniture companies will be looking to outdo last year's participation at Imm Cologne, which saw S\$14.6m (S\$7.3m) of on the spot orders.

Singapore Mosaic is a brand representing the finest in Singapore furniture and is managed by the Singapore Furniture Industries Council and supported by Singapore government agencies, International Enterprise Singapore and Spring Singapore.

Members exhibiting in Hall 2.2 include Hollywood Industries, Home of Homes Furniture, Richan Furniture Décor, Star Furniture and Univoxna. Koala will be showcasing its products in Hall 6.1 and HTL International in Hall 6.1.

Other Singapore players include B&L, B. Packaging, Calscan, Irena International, Picket & Roll Holdings and Power.



Home of Homes Furniture



Koala



Star Furniture

Jamen Goh, SFC president says member companies at the show offer a range of products that cater for European markets. Some are seasoned Singapore Mosaic participants while there are also some new entrants to Imm Cologne.

"Our local furniture industry has grown by an estimated 10% annually over the past five years, and is currently valued at a remarkable S\$4.7bn (S\$2.35bn). Our Singapore Mosaic brand constantly strives to offer a diverse portfolio of consumer, business and specially crafted products, leveraging our key strengths including proven infrastructure, dynamic design capabilities, versatile production resources and a fusion of East and West business practices," says Goh.

"Singapore Mosaic members will also be showing at the International Furniture Fair Singapore/Asian Furniture Show from 9-12 March.