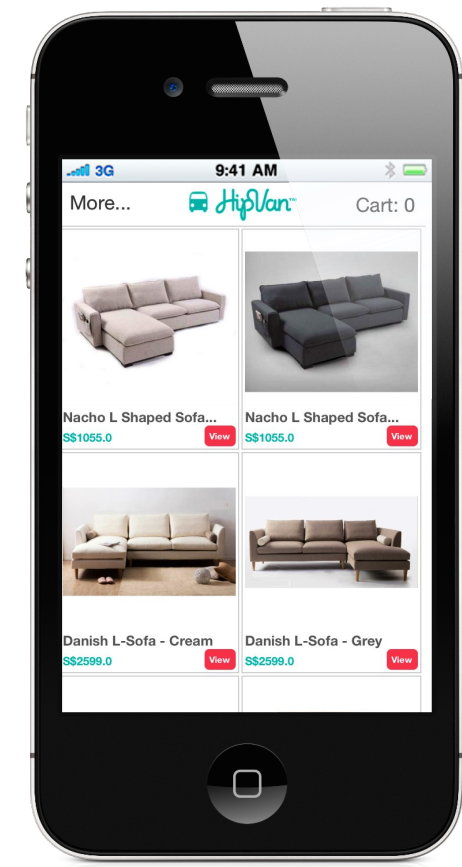
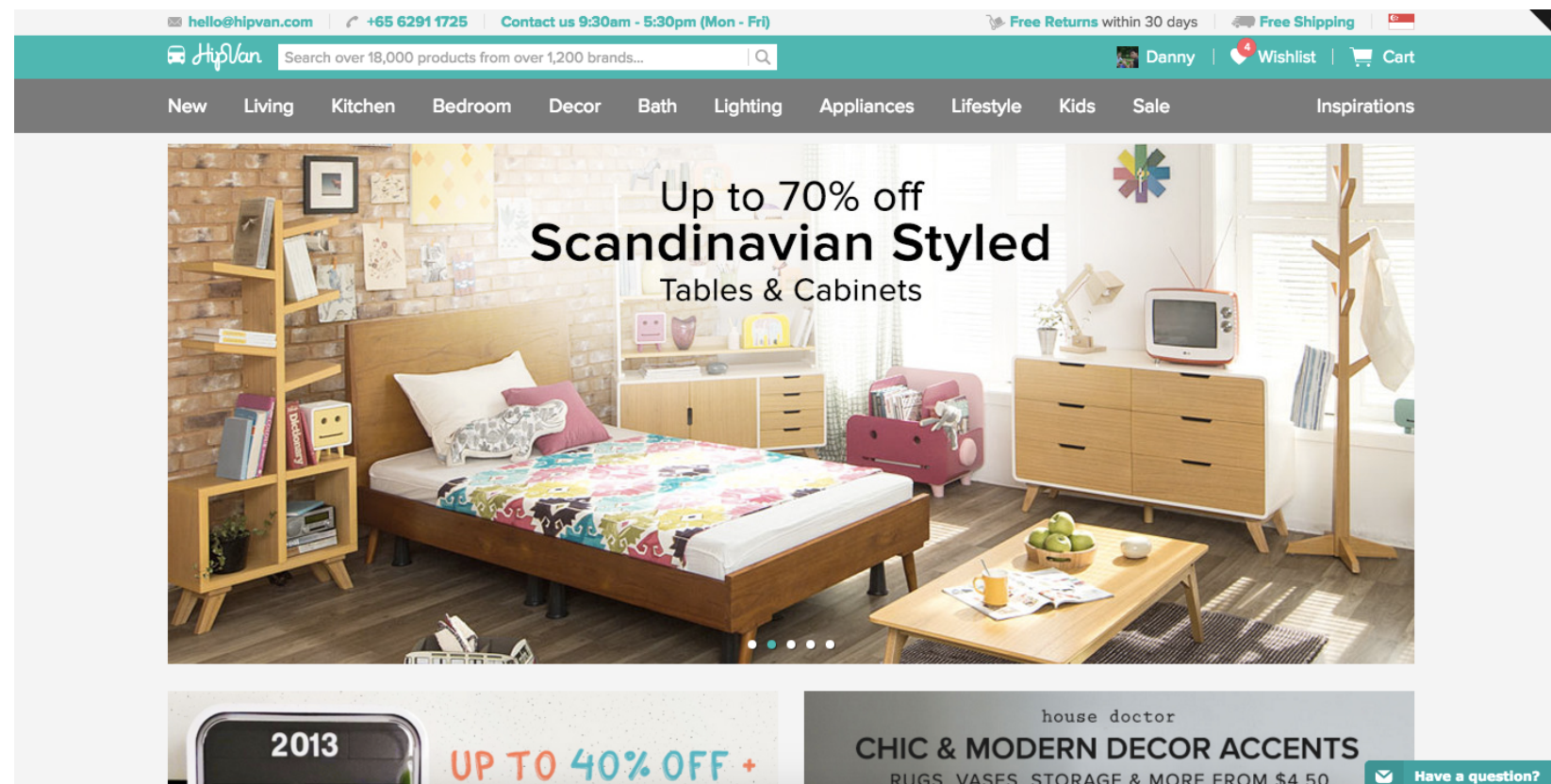




Embarking on a journey with e-Commerce

February 26, 2016



**USD\$1.5B**

combined revenue of 4 pure-play online furniture and home furnishings companies in **developed markets**

\*WayFair (US), OneKingsLane (US),  
Home24 (EU), West Wing (EU) - 2013/2014

**USD\$103M**

combined revenue of 3 pure-play online furniture and home furnishings companies in **developing markets**.

\*Mobly (BRA), Urban Ladder (IN),  
PepperFry (IN) - 2013/2014

**RIGHT  
PRODUCTS**

**RIGHT  
PLATFORM**

**RIGHT  
MINDSET**

# HipVan™ | Who are your customers?





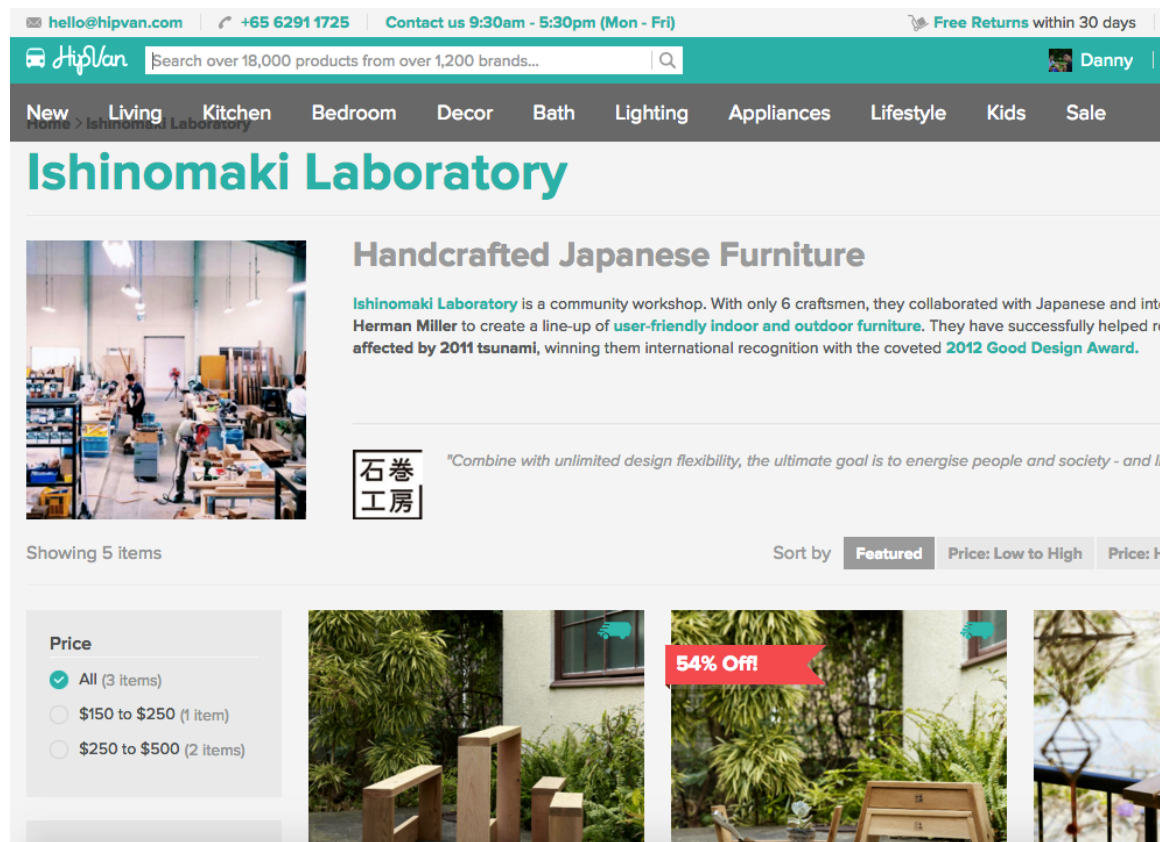


**S\$1,050**

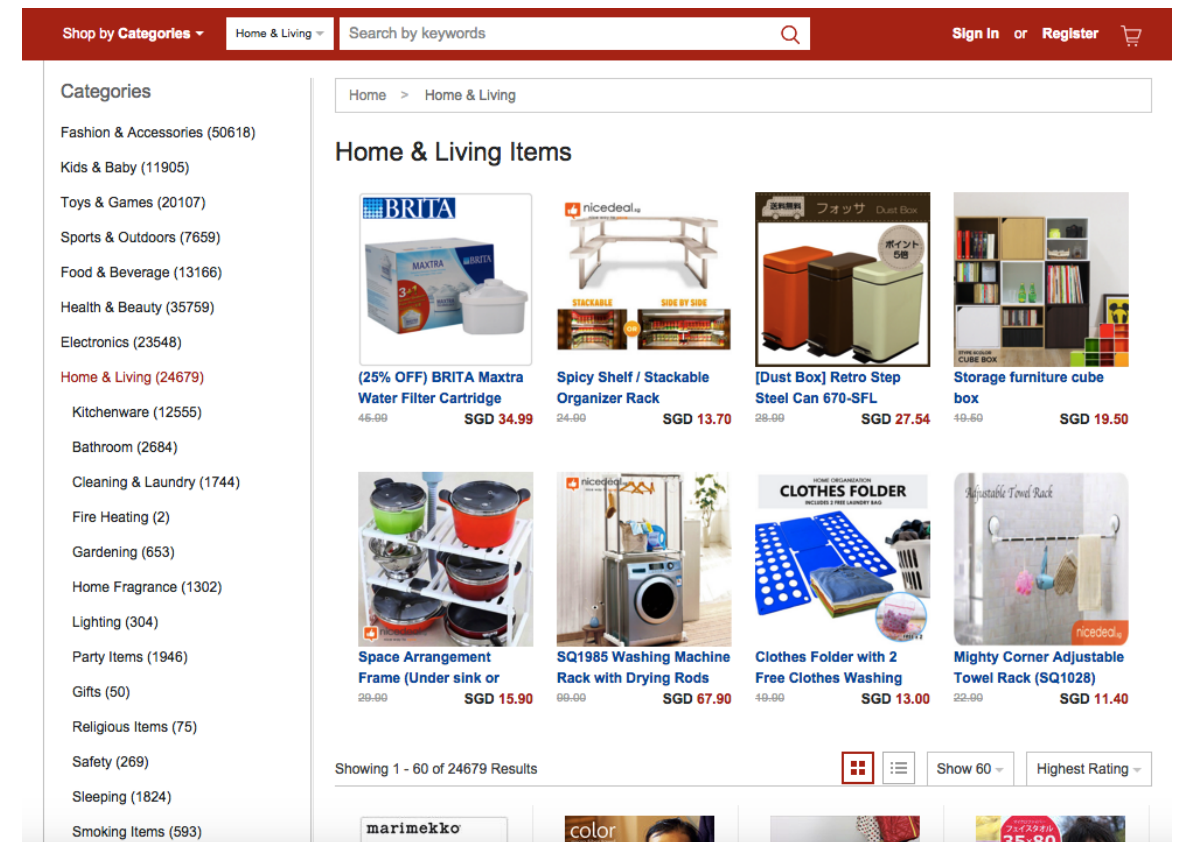
VS




**S\$1,599**




VS




**HipVan (Default)**  
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Feeling very tired whenever you're back home? Here are 10 things in your home that may just be the thieves of your energy levels! → <http://goo.gl/poSVsA>



### 10 Things In Your House That Are Making You Tired | HipVan

Your home is supposed to be the best place to be. But why does it sometimes make you feel more tired than you actually are? Here's a list of 10 things in your home...

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629,132  
Post Reach

24,031  
Post Engagement

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99  
Website Clicks

100%  
Response Rate

28 minutes  
Response Time

Recent

2016

2015

2014

2013

VS



## Kevin, here's a cabinet that won't let you down.

\$599  
HOMES  
glass-front  
cabinet





- Opens 24/7, rain or shine.
- Reach and sell to customers wherever they are.
- No retail rental and fit out costs. No limits on shelf space.
- Pay only when you sell, unless you're building your own.

**Offer your  
best products**

**Select the  
right platform**

**Compare vs  
full retail costs**



[partner@hipvan.com](mailto:partner@hipvan.com)