



## **For Immediate Release**

### **Furniture Design Award 2017 – Call for Entries**

**Singapore, 9 May 2016** – The Singapore Furniture Industries Council (SFIC) has announced that entries for the 23<sup>rd</sup> Furniture Design Award is now open for registration.

Participants of all backgrounds, including design students and professionals, are invited to submit their original works. The FDA 2017 will, as in the previous year, take on a 'free style' approach where designers are encouraged to exercise their creativity without restrictions, and demonstrate originality in their works.

First launched in 1993 by the SFIC, the Award seeks to discover new design talents from all over the world to showcase their unique creations amongst international furniture manufacturers and designers.

Next year's edition will keep its single category format, by presenting one Grand Award that comes with prize money of S\$20,000 as well as a 12 square metre exhibition booth at the following International Furniture Fair Singapore / ASEAN Furniture Show in 2018, where the designer can showcase his / her designs and works.

"The FDA is a well-established design competition that is recognised within the furniture industry," said Mark Yong, Vice President of SFIC and Chairman of Design Development. "Having been around for more than two decades, we believe that the Award will continue to motivate young and aspiring designers to express their creativity in furniture design and be given the opportunity to gain recognition and kick-start their career."

The same panel of six jurors for FDA 2016 has also committed to judge for FDA 2017, and they include chief juror Patrick Chia from Singapore, Professor Byungkil Kang from South Korea; Colin Seah from Singapore; Jurgen Bey from the Netherlands; Shin Azumi from Japan; and Tony K. M. Chang, from Taiwan.

Commented Patrick Chia: "We were all very impressed by the entries in FDA 2016, which had demonstrated that there was a certain depth of thinking in most of the designs. For next year's competition, we will continue to expect an even higher

standard in the winning piece, which would be judged based on the degree of innovation, marketability, functionality, and environmental awareness.”

Registration for FDA 2017 can be submitted on [www.furnituredesignaward.sg](http://www.furnituredesignaward.sg) from now till 15 August 2016, 12 noon (Singapore time)

For more details, please visit the website or write in to [enquiry@furnituredesignaward.sg](mailto:enquiry@furnituredesignaward.sg).

FDA 2016 is supported by DesignSingapore Council, International Enterprise (IE) Singapore, SPRING Singapore, DesignS, and IFFS Pte Ltd.

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### **About FDA**

The Furniture Design Award (FDA) is an annual furniture design competition organised by the Singapore Furniture Industries Council (SFIC). It was first launched in 1993 as the Furniture Design Competition and was renamed FDA in 2003. The Award aims to uncover budding design talents and be a reputable showcase for the unique creations of the world's best creative minds. Increasingly, the Award has become a platform for exchange and networking amongst furniture manufacturers and designers internationally.

A project of SingaPlural — an annual design festival in March which showcases the best design elements from the multi-faceted creative spectrum of advertising, architecture, urban planning, landscape architecture, as well as interior, furniture, graphic and fashion design — the FDA is held in conjunction with the International Furniture Fair Singapore/ASEAN Furniture Show (IFFS/AFS), one of Asia's premiere furniture trade shows.

SingaPlural is also the anchor event of the Singapore Design Week.

### **About SingaPlural**

SingaPlural showcases the best design elements from the multi-faceted creative spectrum – Advertising, Architecture, Urban Planning, Landscape Architecture, as well as Interior, Furniture, Graphic and Fashion Design.

Organised by the Singapore Furniture Industries Council (SFIC) since 2012, the name 'SingaPlural' is derived from a combination of the terms 'Singular' and 'Plural'; and was conceived from the need to create a common platform to bridge designers with the industry. SingaPlural 2016 is the anchor event of the Singapore Design Week and is held in conjunction with International Furniture Fair Singapore 2016, ASEAN Furniture Show, The Décor Show and furniPRO Asia.

Together with eight other network partners of DesignS, this week-long design celebration is an international platform for talents across the creative industries to engage and evoke the design senses of visitors; through installations, exclusively curated design spaces, symposiums and many other activities.

SingaPlural is supported by DesignSingapore Council, International Enterprise (IE) Singapore, Singapore Tourism Board, SPRING Singapore and Singapore Workforce Development Agency. It is also the anchor event of the Singapore Design Week, which is organised by the DesignSingapore Council, a part of the Ministry of Communications and Information.

For more information, please refer to [www.SingaPlural.com](http://www.SingaPlural.com); [www.facebook.com/SingaPlural](https://www.facebook.com/SingaPlural). Find us on Twitter (@SingaPlural) and Instagram (#singaplural)

### **About Singapore Furniture Industries Council (SFIC)**

Singapore Furniture Industries Council was established in 1981 as the official representative body of Singapore's furniture and furnishings industry. Its membership comprises furniture manufacturers, interior fit-out specialists, retailers, designers, as well as furnishings and materials suppliers. Currently, the council represents 95% of established furniture manufacturers in Singapore, of whom 65% have subsidiary manufacturing plants in various countries across the region, including China, Indonesia, Malaysia, Myanmar, Thailand, and Vietnam.

SFIC's primary role is to promote the interests of its members and of the Singapore furniture and furnishings industry. For 35 years, SFIC has helped its members to adapt to changes in the business environment by introducing trade, talent, design development and business innovation activities, as well as upgrading business capabilities. Revolving around SFIC's 3i strategic framework – Improve, Innovate, and Integrate, all of the Council's programmes aim to grow the local furniture and furnishings industry and ultimately, to strengthen the 'Singapore brand' globally.

Visit [www.singaporefurniture.com](http://www.singaporefurniture.com) for more information.

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