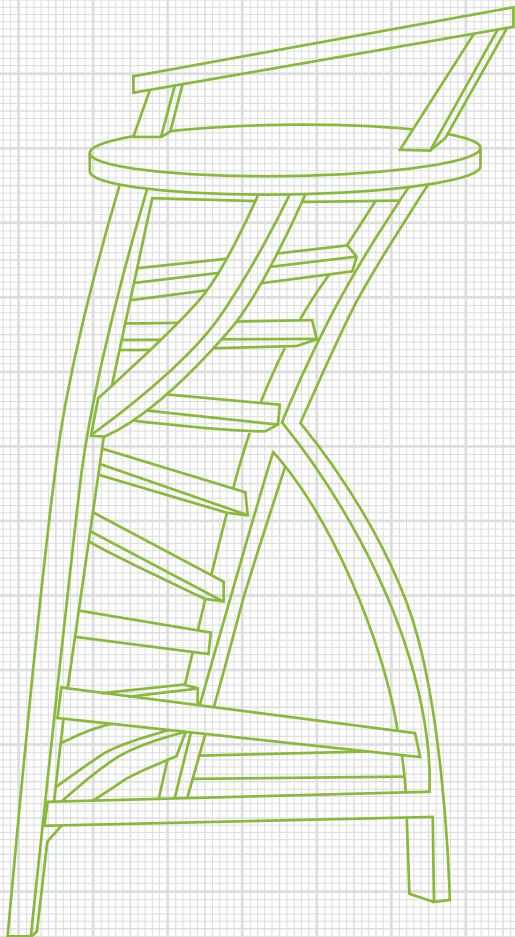


sfic
functional
committee



FINANCIAL MANAGEMENT

ADVISORY COMMITTEE

Chairman	Andrew Ng	<i>Kiat Lee Industries Pte Ltd</i>
Committee Members	Choo Yong Fee James Koh Bert Choong Steven Chew	<i>Cheng Meng Furniture Co. Pte Ltd</i> <i>Koda Ltd</i> <i>Nobel Design Holdings Ltd</i> <i>Sitra Holdings (International) Limited</i>

FINANCE COMMITTEE

Chairman	Steven Chew	<i>Sitra Holdings (International) Limited</i>
Committee Members	Alison Kwok Quah Soon Chow James Goh	<i>Cathay Decoration & Construction Pte Ltd</i> <i>Getz Bros & Co (S) Pte Ltd</i> <i>Lorenzo International Ltd</i>

IFFS PTE LTD

BOARD OF DIRECTORS

Chairman	Andrew Ng	<i>Kiat Lee Industries Pte Ltd</i>
Committee Members	Jerry Tan James Koh Kenny Koh	<i>Jaco Singapore Pte Ltd</i> <i>Koda Ltd</i> <i>Star Furniture Pte Ltd</i>

IFFS/AFS 2009 SHOW

Advisor	Jerry Tan	<i>Jaco Singapore Pte Ltd</i>
Chairman	Tony Pang	<i>V-Mark Woodcraft (S) Pte Ltd</i>

ADVERTISING & PROMOTIONS COMMITTEE

Chairman	Sim Kah Choon	<i>Abitex Designs (S) Pte Ltd</i>
-----------------	---------------	-----------------------------------

EXHIBITORSHIP & VISTORSHIP PROMOTION COMMITTEE

Committee Members

Richard Koh
Jeffrey Yong
Ernie Koh
Steven Chew

Buylateral Group Pte Ltd (till April 2009)
Eurosa Furniture Co (Pte) Ltd
Richin Furniture Décor Pte Ltd
Sitra Holdings (International) Limited

OPERATIONS COMMITTEE

Advisor

Tony Pang

V-Mark Woodcraft (S) Pte Ltd

EXHIBITORS/BUYERS NIGHT COMMITTEE

Committee Members

Neo Sia Meng
Simon Ong
Tony Pang

Four Star Industries Pte Ltd
Kingsmen Creatives Ltd
V-Mark Woodcraft (S) Pte Ltd

INDUSTRY DEVELOPMENT PROGRAMMES

SINGAPORE MOZAIC

Advisors

Andrew Ng
Choo Yong Fee

Kiat Lee Industries Pte Ltd
Cheng Meng Furniture Co. Pte Ltd

Chairman

Simon Ong

Kingsmen Creatives Ltd

Committee Members

Nathan Yong
Jimmy Tan
Neo Sia Meng
Por Khay Ti
James Koh
James Goh
Ernie Koh
Steven Chew
Kenny Koh

Air Divison Pte Ltd (till April 2009)
Cellini Design Center Pte Ltd
Four Star Industries Pte Ltd
HTL International Holdings Ltd
Koda Ltd
Lorenzo International Ltd
Richin Furniture Décor Pte Ltd
Sitra Holdings (International) Limited
Star Furniture Pte Ltd

INTERNATIONAL MARKETING COMMITTEE

Chairman	Jerry Tan	<i>Jaco Singapore Pte Ltd</i>
Vice-Chairman	Ernie Koh	<i>Richin Furniture Décor Pte Ltd</i>
Committee Members	Jeffrey Yong Por Khay Ti Kenny Koh	<i>Eurosa Furniture Co (Pte) Ltd</i> <i>HTL International Holdings Ltd</i> <i>Star Furniture Pte Ltd</i>

INTERNATIONAL DESIGN ADVISORY PANEL

Chairman	Simon Ong	<i>Kingsmen Creatives Ltd</i>
Vice-Chairman	Andrew Pang	<i>Lavaworks</i>
Committee Members (Local)	Nathan Yong Carsten Ovesen Patrick Chia Jeremy Ong Kenny Hong Kelley Cheng Michael Buckley Felix Low Lim Choon Hong	<i>Air Divison Pte Ltd (till April 2009)</i> <i>Carsten Ovesen Design</i> <i>Design Incubation Centre, NUS</i> <i>DesignScale Pte Ltd</i> <i>Technigroup Far East Pte Ltd</i> <i>The Press Room</i> <i>Turnstone Communications Pte Ltd</i> <i>Urban Foundry Pte Ltd</i> <i>XTRA Designs Pte Ltd</i>
Committee Members (International)	Naoto Fukasawa	<i>Naoto Fukasawa Design</i>

DESIGN DEVELOPMENT COMMITTEE

Chairman	Simon Ong	<i>Kingsmen Creatives Ltd</i>
Vice-Chairman	Andrew Pang	<i>Lavaworks</i>
Committee Members	Nathan Yong Patrick Chia Jeremy Ong Kenny Hong Susie Tay Kelley Cheng Felix Low Lim Choon Hong	<i>Air Divison Pte Ltd (till April 2009)</i> <i>Design Incubation Centre, NUS</i> <i>DesignScale Pte Ltd</i> <i>Technigroup Far East Pte Ltd</i> <i>The Life Shop Pte Ltd</i> <i>The Press Room</i> <i>Urban Foundry Pte Ltd</i> <i>XTRA Designs Pte Ltd</i>

FURNITURE LEARNING INSTITUTE

Advisors	Andrew Sng Simon Ong	<i>Decision Processes International Kingsmen Creatives Ltd</i>
Chairman	Neo Sia Meng	<i>Four Star Industries Pte Ltd</i>
Committee Members	Jimmy Tan James Goh	<i>Cellini Design Center Pte Ltd Lorenzo International Ltd</i>

CHINA OPERATIONS

Chairman	Tony Lin	<i>Eurosa Furniture Co (Pte) Ltd</i>
-----------------	----------	--------------------------------------

GREEN MOVEMENT PROGRAMME

Chairman	Ernie Koh	<i>Richin Furniture Décor Pte Ltd</i>
Vice-Chairman	Mark Yong	<i>Ewins Pte Ltd</i>
Committee Members	Choo Yong Fee Neo Sia Meng Simon Ong Steven Chew Kenny Koh	<i>Cheng Meng Furniture Co. Pte Ltd Four Star Industries Pte Ltd Kingsmen Creatives Ltd Sitra Holdings (International) Limited Star Furniture Pte Ltd</i>

LEAD PROGRAMME

Advisors	Choo Yong Fee Andrew Ng James Koh	<i>Cheng Meng Furniture Co. Pte Ltd Kiat Lee Industries Pte Ltd Koda Ltd</i>
Chairman	Neo Sia Meng	<i>Four Star Industries Pte Ltd</i>
Committee Members	Alison Kwok Por Khay Ti Simon Ong Andrew Pang Steven Chew Kenny Koh Ernie Koh	<i>Cathay Decoration & Construction Pte Ltd HTL International Holdings Ltd Kingsmen Creatives Ltd Lavaworks Sitra Holdings (International) Limited Star Furniture Pte Ltd Richin Furniture Décor Pte Ltd</i>

YOUTH FURNITURE COMMITTEE (YFC)

Chairman	Alison Kwok	<i>Cathay Decoration & Construction Pte Ltd</i>
Vice-Chairman	Andrew Pang	<i>Lavaworks</i>

INTERNATIONAL FURNITURE CENTRE (IFC)

IFC COMMITTEE

Advisors	Choo Yong Fee Andrew Ng James Koh	<i>Cheng Meng Furniture Co. Pte Ltd</i> <i>Kiat Lee Industries Pte Ltd</i> <i>Koda Ltd</i>
Chairman	Kenny Koh	<i>Star Furniture Pte Ltd</i>
Vice-Chairman	Jimmy Tan James Goh	<i>Cellini Design Center Pte Ltd</i> <i>Lorenzo International Ltd</i>

BUILDING MANAGEMENT & OPERATIONS COMMITTEE

Chairman	Quah Soon Chow	<i>Getz Bros & Co (S) Pte Ltd</i>
-----------------	----------------	---------------------------------------

TENANT RECRUITMENT COMMITTEE

Chairman	Neo Sia Meng	<i>Four Star Industries Pte Ltd</i>
-----------------	--------------	-------------------------------------

VISITORSHIP PROMOTIONS (TRADE)

Chairman	Kenny Koh	<i>Star Furniture Pte Ltd</i>
Vice-Chairman	Jeffrey Yong	<i>Eurosa Furniture Co (Pte) Ltd</i>

ADVERTISING & PROMOTIONS COMMITTEE

Chairman	Sim Kah Choon	<i>Abitex Designs (S) Pte Ltd</i>
-----------------	---------------	-----------------------------------

GROUP RETAILING PROGRAMMES

Chairman	Kenny Koh	<i>Star Furniture Pte Ltd</i>
-----------------	-----------	-------------------------------

Committee Members	Sim Kah Choon Jimmy Tan Jeffrey Yong Neo Sia Meng James Goh	<i>Abitex Designs (S) Pte Ltd Cellini Design Center Pte Ltd Eurosa Furniture Co (Pte) Ltd Four Star Industries Pte Ltd Lorenzo International Ltd</i>
--------------------------	---	--

3RD MEMBER ASSISTANCE SCHEME

Advisors	Choo Yong Fee Andrew Ng James Koh	<i>Cheng Meng Furniture Co. Pte Ltd Kiat Lee Industries Pte Ltd Koda Ltd</i>
-----------------	---	--

Chairman	Steven Chew	<i>Sitra Holdings (International) Limited</i>
-----------------	-------------	---

Committee Members	Alison Kwok Neo Sia Meng Quah Soon Chow Por Khay Ti Jerry Tan James Goh Kenny Koh Tony Pang	<i>Cathay Decoration & Construction Pte Ltd Four Star Industries Pte Ltd Getz Bros & Co (S) Pte Ltd HTL International Holdings Ltd Jaco Singapore Pte Ltd Lorenzo International Ltd Star Furniture Pte Ltd V-Mark Woodcraft (S) Pte Ltd</i>
--------------------------	--	---

CORPORATE SERVICES

PUBLICATIONS – SFIC NEWSLETTER / WEBSITE

Advisors	Sim Kah Choon Steven Chew	<i>Abitex Designs (S) Pte Ltd Sitra Holdings (International) Limited</i>
-----------------	------------------------------	--

PUBLIC RELATIONS

Chairman

Tony Pang

V-Mark Woodcraft (S) Pte Ltd

Vice-Chairman

Steven Chew

Sitra Holdings (International) Limited

Committee Members

Sim Kah Choon
Simon Ong
Ernie Koh

Abitex Designs (S) Pte Ltd
Kingsmen Creatives Ltd
Richin Furniture Décor Pte Ltd

MEMBERSHIP SERVICES COMMITTEE

Chairman

Alison Kwok

Cathay Decoration & Construction Pte Ltd

Committee Members

Sim Kah Choon
Por Khay Ti
Simon Ong
Andrew Pang
Tony Pang

Abitex Designs (S) Pte Ltd
HTL International Holdings Ltd
Kingsmen Creatives Ltd
Lavaworks
V-Mark Woodcraft (S) Pte Ltd

DINNER & DANCE/CHINESE NEW YEAR CELEBRATIONS ORGANISING COMMITTEE

Chairman

Tony Pang

V-Mark Woodcraft (S) Pte Ltd

Committee Members

Benny Phang
Alison Kwok
Mark Yong

Anthony Furnisshen Pte Ltd
Cathay Decoration & Construction Pte Ltd
Ewins Pte Ltd

GOLF TOURNAMENT ORGANISING COMMITTEE

Chairman

James Goh

Lorenzo International Ltd

Committee Members

Sim Kah Choon
Jimmy Tan
Quah Soon Chow

Abitex Designs (S) Pte Ltd
Cellini Design Center Pte Ltd
Getz Bros & Co (S) Pte Ltd

REPRESENTATION TO OTHER ORGANISATION

ASEAN FURNITURE INDUSTRIES COUNCIL

Chairman

Jerry Tan

Jaco Singapore Pte Ltd

Vice Chairman

Andrew Ng

Kiat Lee Industries Pte Ltd

Secretary General

Steven Chew

Sitra Holdings (International) Limited

Committee Members

Jeffrey Yong

Eurosa Furniture Co (Pte) Ltd

Neo Sia Meng

Four Star Industries Pte Ltd

Kenny Koh

Star Furniture Pte Ltd

Tony Pang

V-Mark Woodcraft (S) Pte Ltd

SPECIALISTS TRADE ALLIANCE SINGAPORE

Alison Kwok

Cathay Decoration & Construction Pte Ltd

Quah Soon Chow

Getz Bros & Co (S) Pte Ltd

Special Thanks To

Moon Chair designed by **Mike To**
Urban Object Creation Pte Ltd
FDA Honorable Mention
Open Category – FDA 2009



Naked Chair designed by **Outofstock Design Team**
FDA Grand Award
Open Category – FDA 2009



Sprout designed by **Cheong Chee Meng**
FDA Honorable Mention
Young Designers Category – FDA 2009



Bloco designed by **Lui Honfay and Cici Chen**
Cilicon Faytory
FDA Honorable Mention
Open Category – FDA 2009



Orax designed by **Kelvin Teo**



Torsion designed by **Nway Yu Win Sein and Lina Fong Mingli**
Temasek Polytechnic
Gold Award
5th FLIP Challenge



Itsy Bitsy designed by **Melvin Ong, Siti Mariam Mariani Jamal and Wu Jinru**
Nanyang Academy of Fine Arts
Gold Award
4th FLIP Challenge



**SINGAPORE
FURNITURE
INDUSTRIES
COUNCIL**

62 Sungei Kadut Loop #04-19
International Furniture Centre
Singapore 729507

Tel: +65 6569 6988
Fax: +65 6569 9939
Email: sfic@singaporefurniture.com
www.singaporefurniture.com