# SINGAPORE FURNITURE SHOWCASE

#### 新加坡参展商简介

#### **Furniture China 2017**

Shanghai New International Expo Centre (SNIEC)
Shanghai World Expo Exhibition & Convention Center (SWEECC)

### 第二十三届中国国际家具展览会

上海新国际博览中心 上海世博展览馆

12/09/2017 - 15/09/2017

Organised by

Supported by







#### Singapore Furniture Industries Council 新加坡家具工业理事会

Singapore Furniture Industries Council was established in 1981 as the official representative body of Singapore's furniture industry. Its membership comprises furniture manufacturers, interior fit-out specialists, retailers, designers, as well as furniture services and materials suppliers. Currently, the council represents 95% of established furniture manufacturers in Singapore, of whom 65% have subsidiary manufacturing plants in various countries across the region, including China, Indonesia, Malaysia, Myanmar, Thailand, and Vietnam.

SFIC's primary role is to promote the interests of its members and of the Singapore furniture industry. For over 36 years, SFIC has helped its members to adapt to changes in the business environment by introducing trade, talent, design development and business innovation activities, as well as upgrading business capabilities. Revolving around SFIC's 3i strategic framework – Improve, Innovate, and Integrate, all of the Council's programmes aim to grow the local furniture industry and ultimately, to strengthen the 'Singapore brand' globally.

Visit www.singaporefurniture.com for more information.

作为新加坡家具行业的代表,新加坡家具工业理事会(Singapore Furniture Industries Council - SFIC)于1981年成立。 其会员包 括家具制造商,室内装修商,零售商,设计 师与家具服务和材料供应商。目前SFIC代表了 95%的新加坡本土家具制造商,其中有65%的企业在中国、印度尼西亚、马来西亚、缅甸、泰国和越南等地设有制造工厂。

SFIC的主要任务是提升企业竞争力和促进家具业的发展,并协助会员扩展商机,以应付全球市场的需求。在过去36年来,SFIC通过一系列措施来帮助其会员适应不断变化的业务环境,包括引入贸易,人才,设计发展和业务创新活动,以及提升业务能力等。围绕着SFIC的3i战略框架-改善,创新,综合(Improve, Innovate, and Integrate),理事会的所有计划都是以发展当地家具行业为目标,并最终强化"新加坡品牌"在全球市场的地位。

欲知更多有关新加坡家具工业理事会的详情,请浏览: www.singaporefurniture.com

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#### International Enterprise (IE) Singapore 新加坡国际企业发展局

International Enterprise (IE) Singapore is the government agency driving Singapore's external economy. It spearheads the overseas growth of Singapore-based companies and promotes international trade.

With its global network in over 35 locations spanning many developed and emerging markets, IE Singapore attracts global commodities traders to establish their global or Asian home base in Singapore and connects businesses with relevant Singapore-based companies for their business expansion.

Visit www.iesingapore.com for more information.

新加坡国际企业发展局(企发局)是推动新加坡对外 经济发展的政府机构,旨在促进以新加坡为基地的企 业的海外发展和国际贸易。

凭借遍布发达和新兴市场超过35个地点的全球网络,企发局积极吸引全球大宗商品贸易商在新加坡建立其全球或亚洲基地。该局也为各国公司介绍并联系相关的新加坡合作伙伴,携手拓展其业务。

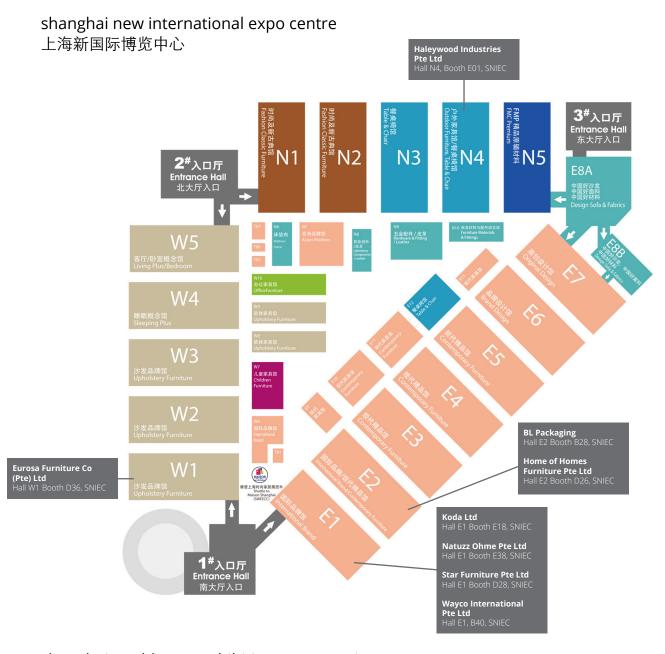
欲获取更多信息,请浏览 www.iesingapore.com

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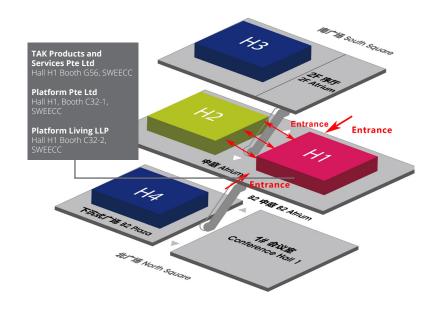
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#### furniture china 2017 第二十三届中国国际家具展览会



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commercial and competitive.

**BL Packaging Pte Ltd** has been supplying vendors and retailers worldwide with quality and innovative furniture, for nearly a quarter of a century. Their products have always fulfilled their company's philosophy of being, creative,

As true innovators, they have already developed two ranges of unique items that have proven ability to generate sales. Both their patented Stabilyne® range of chairs and their design registered Boltzero® range of screw and bolt free furniture are breaking all sales records for their business. This show will not only see the unveiling of 2nd generation developments for these ranges, but the addition of a brand new range of likewise exclusive products – don't miss them!

**B**L PACKAGING PTE LTD



Mr. Tony Lin

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Established in 1982, **Eurosa** is a leading manufacturer of home & contract furniture. The company provides OEM manufacturing capabilities and exports well-designed premium quality of contemporary, new classic and transitional styles furniture to the world market at competitive prices. It has a reliable reputation, a strong network of business contacts and manufacturing locations especially in China.

#### 优罗莎家具

Eurosa

f u r n i t u r e

Quality Solution You Can Trust

"优罗莎"一向不遗余力地结合传统家具之风格和精心的设计,使用现代生产工艺来呈现优美的生活典范进而成为全方位生活风貌概念的 先驱。目前,优罗莎的产品已经遍布全世界,在进军中国发展的这十几年来,已经进驻了北京、上海、广州、苏州、石家庄、郑州等各大城市,并取得了骄人的成绩。 鉴于"优罗莎"深以能给所有客户的投资提供永恒的价值和最大的满足为一向的追求,近年来不断得到了国际家具先进行业的认同,更获得"最佳拍档"的殊荣,让他们迅速的扩大国际市场,同时也不断扩大生产基地,诸如中国,印度尼西亚,新加坡等地。



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**Haleywood Industries** is headquartered in Singapore and carries out operations in China, Vietnam and Malaysia. With a major market demand for Haleywood in Europe, Australia, Japan and Korea, the company manufactures a wide variety of ready-made furniture for home as well as made-to-order pieces in solid wood and veneer.



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Since 1979, **Home of Homes Furniture** has been making high end furniture known for its quality and forward design. From our factory in Shanghai, we export to many countries in Europe, Asia, Australia and the USA.

For the 2018 collection, we are introducing a range of Oak furniture that complements our already extensive collection of designer pieces.





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**Koda** is a leading Original Design Manufacturer with close to a century of experience. Well known for its expertise in product design and precise workmanship, Koda exports to more than 150 established customers in 50 countries and provides strong differentiation for its products



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From exquisite material to functional goods, glamorous designs to experienced craftsmanship, strong construction to top quality, **Natuzz Ohme** ties nature to your home and makes it uniquely you. Our offer not only limited to indoor furniture, yet also outdoor furniture, wall arts, decoratives items, lightning, so forth and so on.





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**Platform Living LLP** was set up in 2006, focusing on accessories and artwork. Involving both designers and master craftsman, only the best designs and materials are combined to come up with their collection of furniture that is beautiful and uniquely crafted. Over the years, they built a big collection of different designs. They are recognized as the manufacturer of high quality products using the traditional lost wax technique. They supply to residential homes, showflats, hotels, clubs, restaurants and offices all over the world.

## Platform Living

平台生活公司成立于2006年,他们致力於成為傢俱設計的領先者。在設計過程中,他們要求所有的設計都是具有創新性,美觀好看的同時還要具有一定的功能性,適用於住宅,樣品房,酒店,會所,餐廳以及辦公室等的空間。



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platform#

平台私人公司成立于2006年,他们致力於成為傢俱設計的領先者。在設計過程中,他們要求所有的設計都是具有創新性,美觀好看的同時還要具有一定的功能性,適用於住宅,樣品房,酒店,會所,餐廳以及辦公室等的空間。



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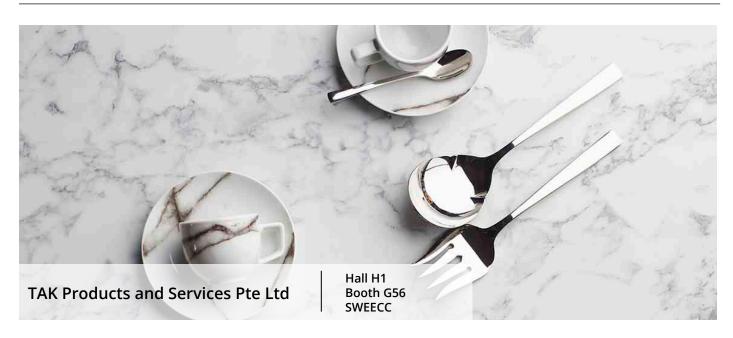
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**Star Furniture Group** specializes in manufacturing high end CKD (Complete Knock Down) panel and solid wood home furniture in Contemporary style in various finishing including veneer lamination, foil wrapping, and High gloss PU. The company will showcase LUCANO, their contemporary collection as well as JotterGoods, their utilitarian design.

事达家具集团专业生产高端板木结合,且可全拆装的现代风格家具。产品面料多样化,除了实木,可作贴木皮、贴纸和高亮光烤漆。 该公司将展出"路卡诺"-现代风格和"佐得物"-实用个性家具。



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**TAK Products & Services Pte Ltd**, a Singaporean company with ever-growing regional presence, owns a range of lifestyle interior surfaces brands including Lamitak. TAK is built on Asian values of integrity, reliability and respect and consistently delivers inspirational, innovative design as well as first class customer service and support.

Lamitak is all about "Inspiring Spaces" and its collection of high-quality, high pressure laminates offer endless possibilities. Whether its woods, patterns or solid shades, Lamitak captures your imagination, then inspires you to realize your dream space. It is little wonder that Lamitak is the brand of choice around the world. Lamitak has achieved GREENGUARD GOLD certification for indoor air quality.



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Established since 1998, **Wayco International** is a furniture manufacturer and exporter, their strength is in developing products made using rattan/ teak wood and iron. Wayco constantly innovates for new product ideas at competitive prices. Its quality products and service excellence has given Wayco a strong foothold in overseas markets, thus gaining the trust of their business partners.

**Wayco**建立于1998年,主要从事藤和柚木家具的设计,生产及出口。公司的强项之一是开发采用藤,柚木以及铁框架等产品制造特色家具。公司一直不断开发新产品新理念,并力求价格合理。高质量的产品及高品质的服务帮助公司在国际市场上立足,取得了生意伙伴的信任。

#### Singapore Furniture Industries Council 新加坡家具工业理事会

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