



17 - 21 June 2018

Jointly organised by

**Enterprise
Singapore** **sfic**

PHILIPPINES

BUSINESS DEVELOPMENT MISSION

Mission Delegates

Mission Leaders

Mr. Mark Yong, President, SFIC

Ms. Kee Ai Nah, Executive Director, Lifestyle & Consumer,
Enterprise Singapore

Mission Representatives

Ms. Yew Jingxi, Deputy Director, Retail & Design,
Enterprise Singapore

Mr. Darren Lee, Regional Director, Enterprise Singapore

Mr. Alvin Galvez, Business Development Manager,
Enterprise Singapore

Mr. Ben Tan, Senior Manager, SFIC

Ms. Yeo Piak Loo, Senior Cluster Specialist, SFIC

Comfort Design Pte Ltd

Mr. Bob Chew, Director

Ms. Grace Shen, Director

Ewins Pte Ltd

Mr. Mark Yong, Director

Mr. Raymond Chan, Regional Sales Manager

IDV Concepts Asia Pte Ltd

Mr. Vincent Chew, Managing Director

Ms. Jen Lee, Director

Kompacplus Pte Ltd

Mr. Edwin Tan, Director

Renovator Hub Pte Ltd

Mr. Don Lim, Director

Sungei Emas Pte Ltd

Mr. Kelvin Kwek, Director

Ms. Quin Zhang, Marketing Manager

Sunyu Products and Services P/L

Mr. Tan Choong Wah, General Manager

Ms. Doris Hoo, Sales Manager

Superstructure SG Pte Ltd

Ms. Emily Sim, Managing Director

Synergraphic Design Pte Ltd

Ms. Sara Ang, Director

TraDesk Pte Ltd

Mr. Larry Goh, Managing Director

TheKnowHow.In Pte Ltd

Mr. Aaron Boo, Director

CONTENT PAGE

About Enterprise Singapore	4
About Singapore Furniture Industries Council (SFIC).....	5
Comfort Design Pte Ltd.....	6
Ewins Pte Ltd	7
IDV Concepts Asia Pte Ltd.....	8
Kompacplus.....	9
Renovator Hub Pte Ltd	10
Sungei Emas Pte Ltd.....	11
Sunyu Products and Services P/L	12
Superstructure SG Pte Ltd.....	13
Synergraphic Design Pte Ltd	14
TraDesk Pte Ltd	15
TheKnowHow.In Pte Ltd	16

Enterprise Singapore

About Enterprise Singapore

Enterprise Singapore is the Singapore government agency championing enterprise development. It also supports the growth of Singapore as a hub for global trading and startups.

The agency attracts global commodities traders to establish their global or Asian home base in Singapore. Today, Singapore is a leading global trading hub with a complete ecosystem for the energy, agri-commodities and metals & minerals trading clusters. Singapore is also home to many global enterprises, startups and investors that operate in its robust pro-enterprise environment.

As the national standards and accreditation body, Enterprise Singapore builds trust in Singapore's products and services through quality and standards. Renowned for their dedication to quality and innovation, Singapore companies make ideal business partners.

With Enterprise Singapore's global network in over 35 locations spanning many developed and emerging markets, it connects businesses with relevant Singapore companies for their business expansion.

Visit www.enterprisesg.gov.sg for more information.

T +65 6898 1800
E enquiry@enterprisesg.gov.sg
W www.enterprisesg.gov.sg





About Singapore Furniture Industries Council (SFIC)

Singapore Furniture Industries Council was established in 1981 as the official representative body of Singapore's furniture industry. Its membership comprises furniture manufacturers, interior fit-out specialists, retailers, designers, as well as furniture services and materials suppliers. Currently, the council represents 95% of established furniture manufacturers in Singapore, of whom 65% have subsidiary manufacturing plants in various countries across the region, including China, Indonesia, Malaysia, Myanmar, Thailand, and Vietnam.

SFIC's primary role is to promote the interests of its members and of the Singapore furniture industry. For over 30 years, SFIC has helped its members to adapt to changes in the business environment by introducing trade, talent, design development and business innovation activities, as well as upgrading business capabilities. Revolving around SFIC's 3i strategic framework – Improve, Innovate, and Integrate, all of the Council's programmes aim to grow the local furniture industry and ultimately, to strengthen the 'Singapore brand' globally.

Visit www.singaporefurniture.com for more information.

*Address:
9 Jurong Town Hall Road #03-01
Trade Association Hub
Singapore 609431*

*T +65 6569 6988
E sfic@singaporefurniture.com
W www.singaporefurniture.com*

Comfort Design Pte Ltd

Type of business:

Contract Manufacturer – Customised Furniture and Furnishings to Hospitality and F&B Industry

Would like to meet:

QSR Quick Serving Restaurants, F&B owners, Developers, IDs, Logistics Companies



For close to 40 years, Comfort Design has established itself as one of Singapore's leading furniture company fulfilling both corporate and residential needs. With the experiences gained over the years within the industry, major F&B brands have come to trust Comfort Design and became its repeated customers in both Singapore and the region.

www.comfortfurniture.com.sg
Mr. Bob Chew
Director
bobchew@comfortfurniture.com.sg
+65 9875 1870






veromobi
Lever Handles



Ewins Pte Ltd

Type of business:

Supporting Industry – components and fittings, innovative surface materials for retail/residential/hospitality

Would like to meet:

Developers, Architects, Interior Designers, Contract Manufacturers, Interior Fit-out

Ewins, a Singapore-based company founded in 1967, is a leading distributor of fine furniture components, quality architectural hardware and innovative surface materials. From high performance natural wood veneer panels for outdoor facade application to space-saving solutions for the home, Ewins constantly evolves its product offerings to meet the changing needs of both trade partners and end-consumers.



www.ewins-group.com
Mr. Raymond Chan
Regional Sales Manager
raymondchan@ewins-group.com
+65 8862 5112

IDV Concepts Asia Pte Ltd

Type of business:

Fit-out Solutions – space planning & consulting, furniture/ product design, precision woodwork manufacturing and turn-key implementation

Would like to meet:

Architects, Furniture / Product Designers, related to wood or metal products, Interior Designers, Contract Manufacturers

IDV Asia continually take steps to evolve our craftsmanship in the design-build industry; with a keen focus to create design of great experience for every interior space.

We undertake projects of various complexities, from simple window displays to complex turnkey boutiques with associated visual merchandising and project management needs.

Projects are managed in-house throughout their entire life cycles, from the initial conceptualization, to design and mock-up work, up until fabrication of fixtures, and implementation. For global activation, IDV Asia lead and work with overseas partners for the final stage of internationalization.



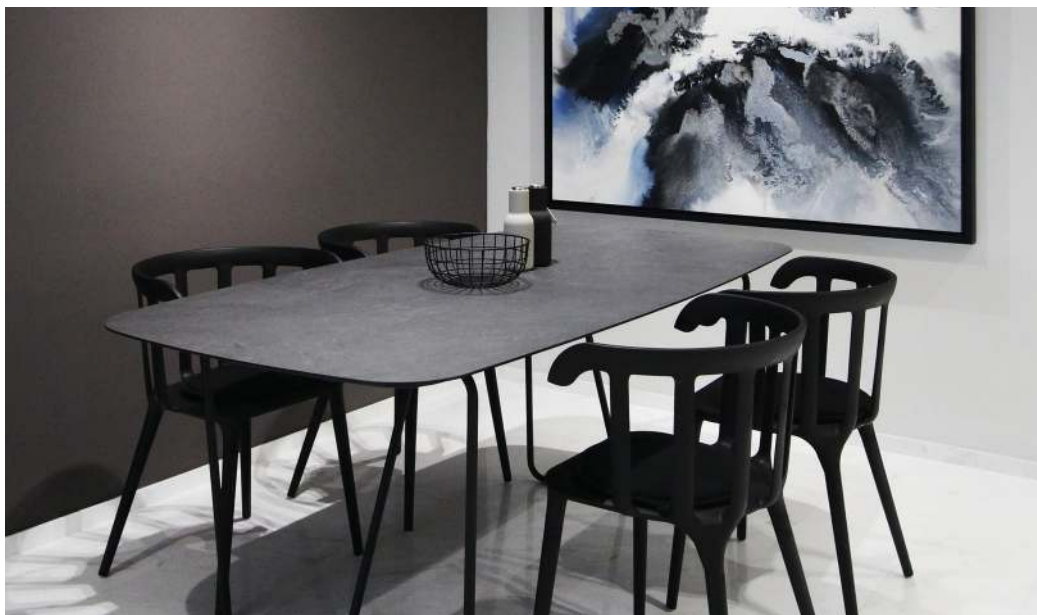
www.idvconcepts.asia

Mr Vincent Chew

Managing Director

vincent.chew@idvconcepts.asia

+65 91476434



Kompacplus

Type of business:

Supporting Industry –
Innovative/ stylish surface
material supplier for
kitchen/residential

Would like to meet:

Contract Manufacturers,
IDs, Architects,
Distributors, Interior Fit-out

KompacPlus Pte
Ltd was set up in
2009 to provide
interior designers
and homeowners an
innovative yet stylish
material surface
that serves as an
alternative to the
conventional kitchen
countertop surfaces
such as solid surface,
granite and stones.
KompacPlus' expertise
lies in the supply and
install of a full suite
of surfacing solutions
with fully customizable
high-density non-
porous composite
panels that are made
in Italy.

kompacplus

www.kompacplus.com

Mr. Edwin Tan

Director

edwin@kompacplus.com

+65 9787 8025

Renovator Hub Pte Ltd

Type of business:

Interior Fit-out Solutions for Retail, F&B, Office

Would like to meet:

Contract manufacturers, Architects, Developers

Specialising in brand conceptualisation and design, Renovator Hub provides their clients with dedicated service and professional consultancy. The company strives to be a reliable partner of businesses with its experience in branding, swift service, care and responsibility.



www.renovator.com.sg

Mr. Don Lim

Director

don@renovator.com.sg

+65 9852 1455





Sungei Emas Pte Ltd

Sungei Emas Pte Ltd has been in the manufacturing industry since 1999. Having our in-house R&D team, we have secured several trademarks over the years. One of our leading brands, OP SH®, houses the products of pole system and optical glass kitchen. OP SH® has its own market presence in Singapore and Malaysia and we are looking to expand to other regional countries. We hope to work hand in hand with our trusted partners in different regions to establish a stronger foothold on regional markets and as well as to bring OP SH® to be global brand.

Type of business:

Manufacturer – Integrated Pole system for Residential and Hospitality projects

Would like to meet:

Developers, Architects, Interior Designers, Fit-out Solutions, Distributors



www.opsh.com.sg

Mr. Kelvin Kwek

+65 6483 6833

kelvin@opsh.com.sg



Sunyu Products and Services P/L

Type of business:

Supporting Industry – Edge-banding for all wood-related products

Would like to meet:

Contract manufacturers, Distributors



Bringing customers the perfect edge, Sunyu offers superior edgebanding with 300 colours to choose from, including edgeband fabrication services. Sunyu has gained recognition in the furniture industry as a reliable and trusted company. With this acceptance, Sunyu strives to provide clients with quality products and superior services now and in the future.

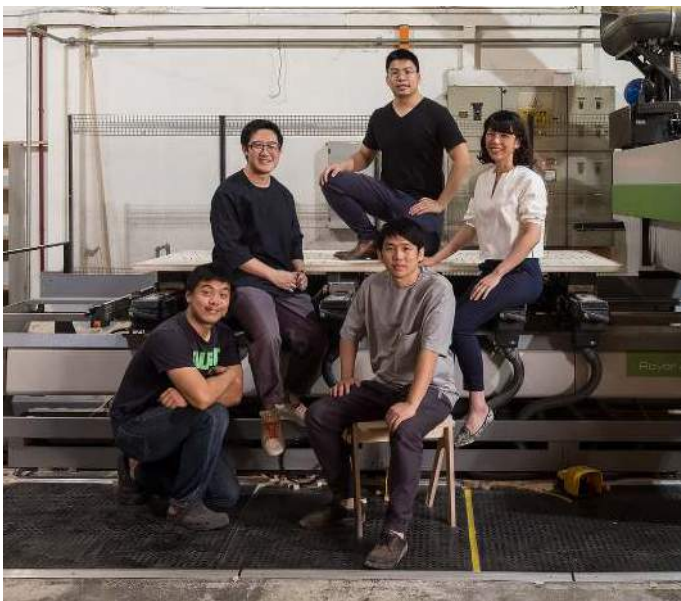
www.sunyu.com.sg

Ms. Doris Hoo

Sales Manager

Dorishoo@sunyu.com.sg

+65 9022 9750



Superstructure SG Pte Ltd

Type of business:

Supporting Industry – Experimental Design & Unconventional Buildlab

Would like to meet:

Developers, Architects, Interior Designers

Superstructure, is a BuildLab focused on developing smart solutions and systems for complex geometrical and computational problems. As designers become increasingly exposed to advanced digital tools, freeform and complex designs become very achievable digitally but remains a challenge to bring complex shapes to reality. Superstructure offers acute knowledge in computational design, material systems development as well as precision digital fabrication techniques, to bridge formal ideas with manufacturing and assembly. Experimentation and research are core activities

at Superstructure which leads to the development of innovative products and projects.

SUPERSTRUCTURE
UNCONVENTIONAL BUILDLAB

www.superstructure.com.sg

Ms. Emily Sim

Managing Director

emily@superstructure.com.sg

+65 9227 1577



Synergraphic Design Pte Ltd

Type of Business:

Supporting Industry – Interior and architectural art glass, bespoke lighting, installations, sculptures, features and murals

Would like to meet:

Developers, Architects, Interior Designers, Interior Fit-out

Synergraphic is a premier art+design studio and supplier for interior and architectural art glass solutions, bespoke lighting, installations, sculptures, features and murals for indoor and outdoor spaces. Striving to support ambitious architects, designers, brands and institutions globally to achieve breakthroughs in concept and design, Synergraphic seeks to use the fluidity of glass to create inviting features of all forms, functions, sizes and scales that are enduring and iconic to its clients' personalities and brands.

Since 1986, Synergraphic has created hundreds of features in glass and mixed media for projects in more than 15 countries, with landmark locations including St Regis Singapore, Partners Monument at Taipei 101 and the Crystal Pyramid in Brunei.



www.synergraphic.com.sg

Ms. Sara Ang

Director

Sara.ang@synergraphic.com.sg

+65 9862 7600

TraDesk Pte Ltd

Type of Business:

Supporting Industry – Components and hardware for Technology desks and Trading systems

Would like to meet:

Interior Fit-out Solutions for Office, Distributors

Founded in 1998, TraDesk has been the top leading specialist in Trading / Technology desks across Asia. They manufacture ergonomic and innovative solutions that accommodate the latest Trading Technology. As a testament to the quality of the product and services provided, the company is certified ISO 9001 :2015, ISO 14001 :2015, BS OHSAS 18001 :2007 / SS 506 Part 1 :2009. With such assurance, TraDesk's products are well-received by many, especially ones from the financial & IT industry.



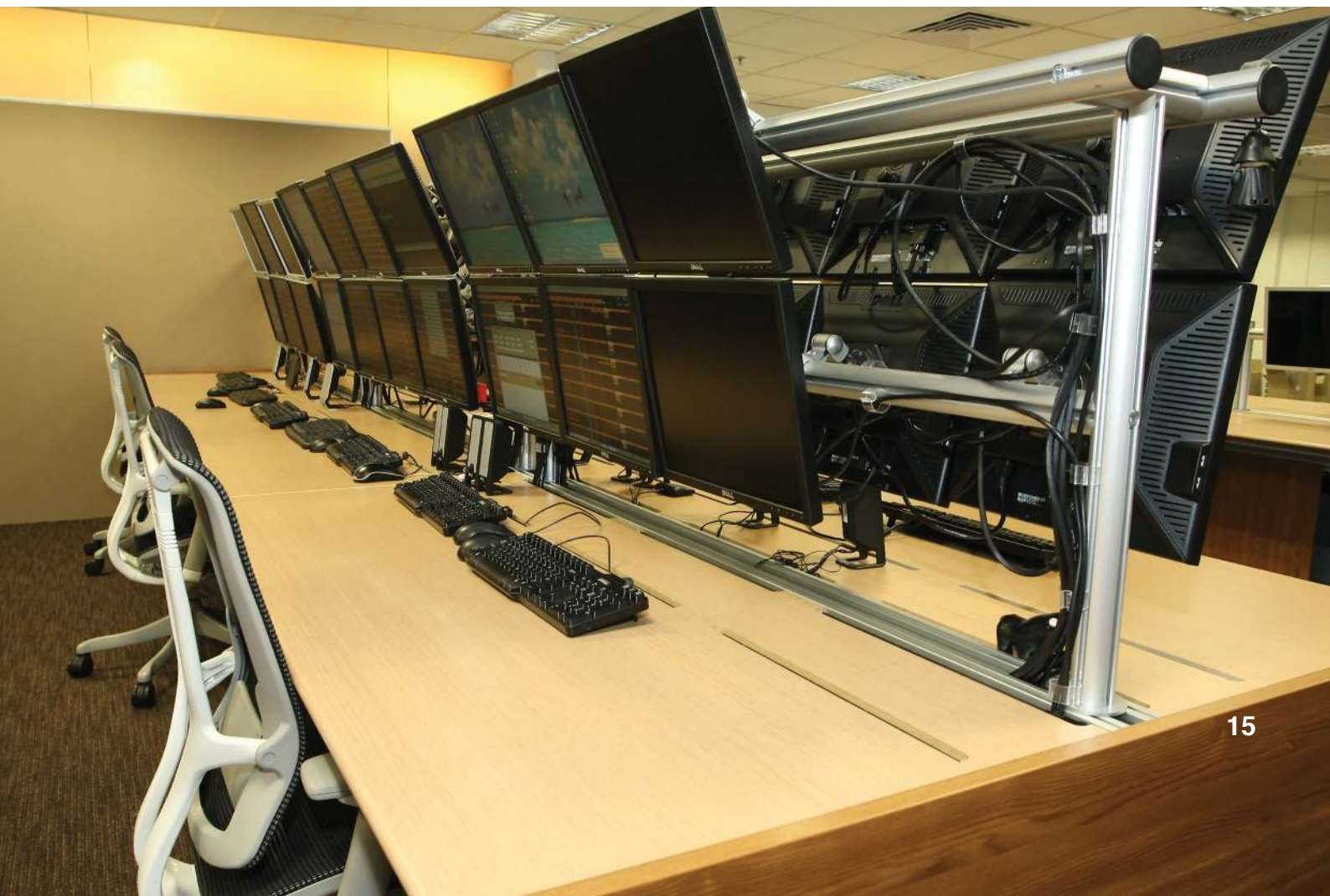
www.tradesk.asia

Mr. Larry Goh

Managing Director

larry@tradesk.asia

+65 9225 2555



TheKnowHow.In Pte Ltd

Type of Business:

Supporting Industry – Advanced 3D CAD system in interior design & furniture making

Would like to meet:

Interior Designers, Contract Manufacturers, Machine Distributors

THEKNOWHOW.IN is the exclusive distributor for PYTHA CAD/CAM Software in ASEAN, a software from Germany. Our company aim to help companies improve their workflow as well as productivity through the use of our software.



www.pythacadcaml.sg
Mr. Aaron Boo
Director
+65 8798 9556
aaron@pythacadcaml.sg



3D-CAD



VISUALIZATION

2 minutes*



Real Time Presentation

Create presentation files that play automatically and can be viewed on any computer - no matter where.

Animation

Video files in full HD quality can be saved within minutes. Of course, they can also be equipped with surround sound right away.

Photo-Realistic Images

PYTHA saves high-resolution, full color images that are ready for print, or just for being attached to an email, in less than 10 seconds.

NESTING

20 seconds*



Connectivity to CNC machines of all major manufacturers.

Cutting optimization including bore hole patterns, and CNC programs at the push of a button.

PYTHA can also be used to optimize the positions of free-form parts on supply of any shape.

CNC-PROGRAMS

2 minute*



CNC machines

Connectivity to CNC machines of all major manufacturers.

PARTS LIST

2 seconds*



Estimation Software

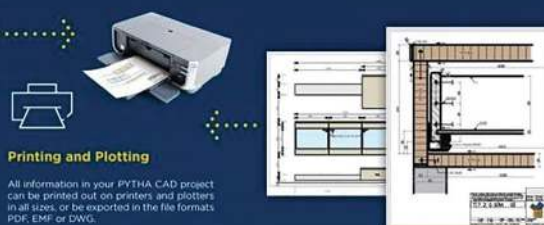
The PYTHA parts list offers an extremely flexible interface to almost any management and estimation software.

Horizontal Panel Saw



TECHNICAL DRAWINGS

5 minutes*



Printing and Plotting

All information in your PYTHA CAD project can be printed out on printers and plotters in all sizes, or be exported in the file formats PDF, EMP or DWG.



Label plot

Automatically generated labels and component drawings, with an integrated bar code if needed.