

- 2. Analytics Driven Visual Content Delivery
- 3. Intelligent Chatbots for Navigation & Search
- 4. Predictive AI Driven SEO/SEM Campaigns
- 5. Omni-Channel Engagemen Location based marketing using Wi-Fi/3G/4G/IoT
- (integrated with sensors and IOT in store)
- 2. Predictive Analytics based Cross-Sell and Up-Sell
- 3. Integrated Image-Based Real Time Search
- 4. Interactive Store smart tags or interactive screens
- 5. People Tracker for Customer Analytics
- 6. Facial Recognition for security and personalized service
- 7. QR Codes/Digitized Tags/NFC Enabled Tags
- 8. Smart Tags
- 9. Al Driven Dynamic In-Store Pricing

## LEVEL 3: AI Data-Driven Integrated system connected wit

- 1. Collaborative Digital Advertising where complementary products are marketed together online
- 2. Cloud-ready XaaS Marketing Systems
- 3. Connected advertisements
- 4. Intelligent Concierge Robots

- 1. Augmented and Virtual Reality Based Point of Search Experience Applications
- 2. Predictive Data Driven Trend Insights for Products
- 3. Camera based user profiling and dynamic content recommendation
- 4. Predictive Analytics driven real time inventory notifications
- 5. Voice assisted Bots

1. Hyper local social se

2. Curated Endless A

3. Shelf-Optimization

- 2. Augmented Staff ena
- 3. Smart Scanners

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ent / Delivery Track & Trac	<ul> <li>(Finance, Inventory, Procurement &amp; Sales)</li> <li>2. Point-of-Sales system</li> <li>3. Customer Relation Management system</li> <li>4. Inventory Management system</li> <li>5. Warehouse Management system</li> <li>6. Order &amp; Delivery system</li> <li>7. Global e-Marketplaces</li> <li>8. Adoption of Digital Solutions by existing Staff</li> <li>9. Store Layout Optimisation</li> </ul>	<ol> <li>Order &amp; Delivery with SMS/Email based Auto-notification Systems</li> <li>RF-ID Tags on Delivery Products</li> <li>Tags on Delivery Products</li> </ol>	2. Custome 3. Order & 4. In-Store of produ
Aisles on IoT	<ol> <li>Integrated ERP / POS/ CRM/ Warehouse Management / Delivery Track &amp; Trace system / e-Commerce with Data Analytics system</li> <li>Delivery Track &amp; Trace system with Chatbot/ Voice Assisted based delivery tracking, Real-Time Geolocation Analytics</li> <li>Adoption of Digital Solutions by existing Staff - methodical process</li> <li>Product Authentication with QR / Image Recognition with Blockchain</li> <li>Connected Warehouses and Stores</li> <li>Al based Optimized Mobile Logistics</li> </ol>	<ol> <li>Delivery Track &amp; Trace system with Chatbot/ Voice Assisted based delivery tracking, Real-Time Geolocation Analytics</li> <li>Smart GPS enabled Tags on delivery products (IoT)</li> <li>RF-ID Tags on Delivery Products</li> </ol>	<ol> <li>Diagno</li> <li>Delivery Assister Geoloci</li> <li>Produc Analyti</li> </ol>
th Bots and IOTs / Centrali	sed Data Collection & Analytics with AI / Cyberse	ecurity In placed / PDPA Management System	n / Online and
entiment analysis nabled by iPad or wearables	<ol> <li>AI Analytics and Intelligent Logistics Optimization</li> <li>Robotic Process Automation (RPA) for End to End Management</li> <li>Blockchain based Process Management Systems</li> <li>Product Authentication with QR / Image Recognition with Blockchain</li> <li>Connected Warehouses and Stores</li> <li>Adoption of Digital Solutions by existing Staff</li> </ol>	1. Connected Fleets	1. Smart ( 2. Smart ) 3. Smart (

7. IoT based Theft Management (Arrival to Back of house)

8. Al Bots

- very Track & Trace system with Chatbot/ Voice ted based delivery tracking, Real-Time ocation Analytics
- uct Inventory Optimization using Prescriptive *itics*
- 2. Predictive Data-Driven / Social Media Campaigns
- 3. AI Driven Membership Campaigns on In-Store Screens

# nd Offline systems are linked

- rt Query Resolution Chatbots
- rt Lockers
- rt Screens

- 1. Predictive Data Analytics AI Driven Personalized Promotions
- 2. Gamified Augmented Reality advertisements