

ANNUAL REPORT 2025



sfic

contents

01

President's Foreword

02

Internationalization

03

Design & Innovation Highlights

04

Sustainability Efforts

05

Innovation & Leadership Development

06

Capability Development

07

Corporate Programmes

08

SFIC Leadership

PRESIDENT'S FOREWORD



The past year has been one of both challenges and progress for Singapore's furniture industry. Businesses have had to contend with shifting consumer demand, rising operating costs, and geopolitical uncertainties that have disrupted supply and reshaped trade flows.

Global tariffs and stricter compliance standards placed added pressures on exports, while evolving sustainability expectations required continual investments in materials, certifications, and reporting. At the same time, rapid technological change and labour market constraints added further complexity to daily operations.

Amidst this climate, SFIC has remained steadfast in its mission to support members and enable collective resilience. Over the past year, we advanced meaningfully in internationalisation, design innovation, sustainability, capability development, and leadership initiatives. From business missions to the United Arab Emirates (UAE) and Johor Bahru, to showcases at Furniture China, FIND, Archidex, and Archifest, to the expansion of our Design Innovation Programme, SFIC has ensured that our members remain visible and competitive on the global stage.

The launch and enhancement of the Sustainability Furniture Mark alongside learning journeys and workshops with partners, have further strengthened our commitment to environmental responsibility.

This year, we launched our five-year Masterplan, a strategic blueprint anchored on our refreshed vision of “Enabling the future of living and working spaces that touch lives.” This vision will serve as a guiding compass for the industry’s next phase of growth, underscoring our resolve to shape environments that are functional, sustainable, and human-centric—spaces designed to uplift, connect, and inspire.

To realise this vision, SFIC will focus on four strategic pillars:

Advocacy and Thought Leadership: Championing forward-looking solutions and positioning SFIC as the voice of the industry.

Member Engagement and Growth: Strengthening support for current members while broadening our base to include new players with shared aspirations.

Leveraging Singapore’s Brand Equity: Unlocking new value and credibility through initiatives such as the Sustainability Furniture Mark.

Technology and Innovation: Driving upskilling, digitalisation, and transformation across the value chain.

I would like to thank our members, partners, and stakeholders for their unwavering trust and support. Together, we will diversify markets, sharpen our capabilities, and—as I often say—hunt as a collective pack. With unity and vision, we will continue to chart a resilient, progressive, and purpose-driven path forward for Singapore’s furniture industry.

— Joshua Koh
President, SFIC

INTERNATIONALIZATION

1.

Preparing Businesses for the International Business Landscape

SFIC continues to equip our members with the knowledge and confidence to navigate global markets.

This year, we organised Market Insight Workshops for overseas markets such as UAE and Malaysia, providing real-time analysis of opportunities, regulations and consumer trends. Post mission, we also organised sharing sessions to distil key findings into actionable insights for our members.

Members also benefitted from dialogues during our Chinese New Year Luncheon and visit to Razer, where guest speakers addressed the shifting dynamics of international trade and export strategy and cross-border tax planning, financial compliance, and market-entry frameworks.







2.

Mission Trips

Our mission trips remain vital to helping members expand internationally. This year, we successfully led 36 delegates across 2 countries - the UAE and Malaysia - and facilitated over 550 meaningful business connections.

UAE MISSION





This trip gave members a deeper appreciation of the vast opportunities across the UAE and Middle East. Delegates gained insights into consumer expectations, evolving retail and lifestyle trends, as well as valuable networks and partnerships that will open doors for market entry and regional expansion.





JOHOR BAHRU MISSION



Our JB mission provided practical, on-the-ground knowledge for members exploring cross-border growth. Partners shared knowledge on inter-country logistics, property purchasing and leasing, company incorporation procedures, taxation frameworks, and the evolving Special Economic Zones (SEZs). These insights offered members a clearer understanding on how to leverage Johor Bahru's proximity and potential as an extension of Singapore's furniture industry footprint.

3.

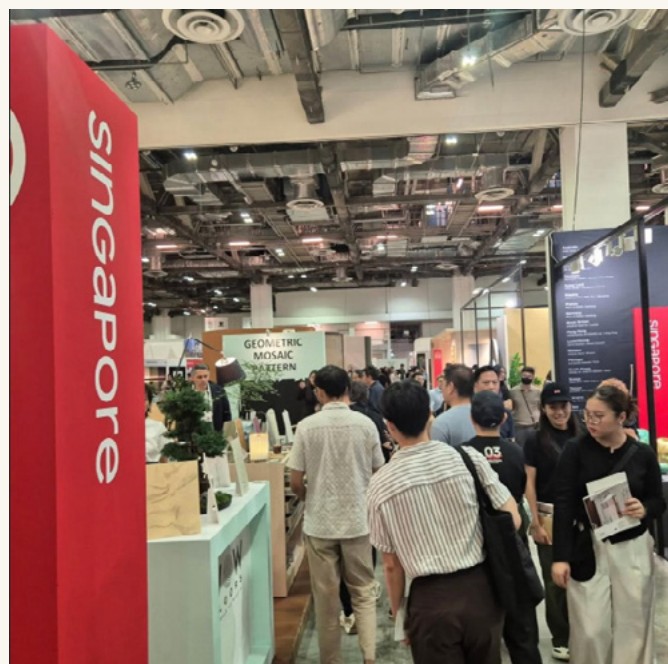
Tradeshows

FURNITURE CHINA 2024

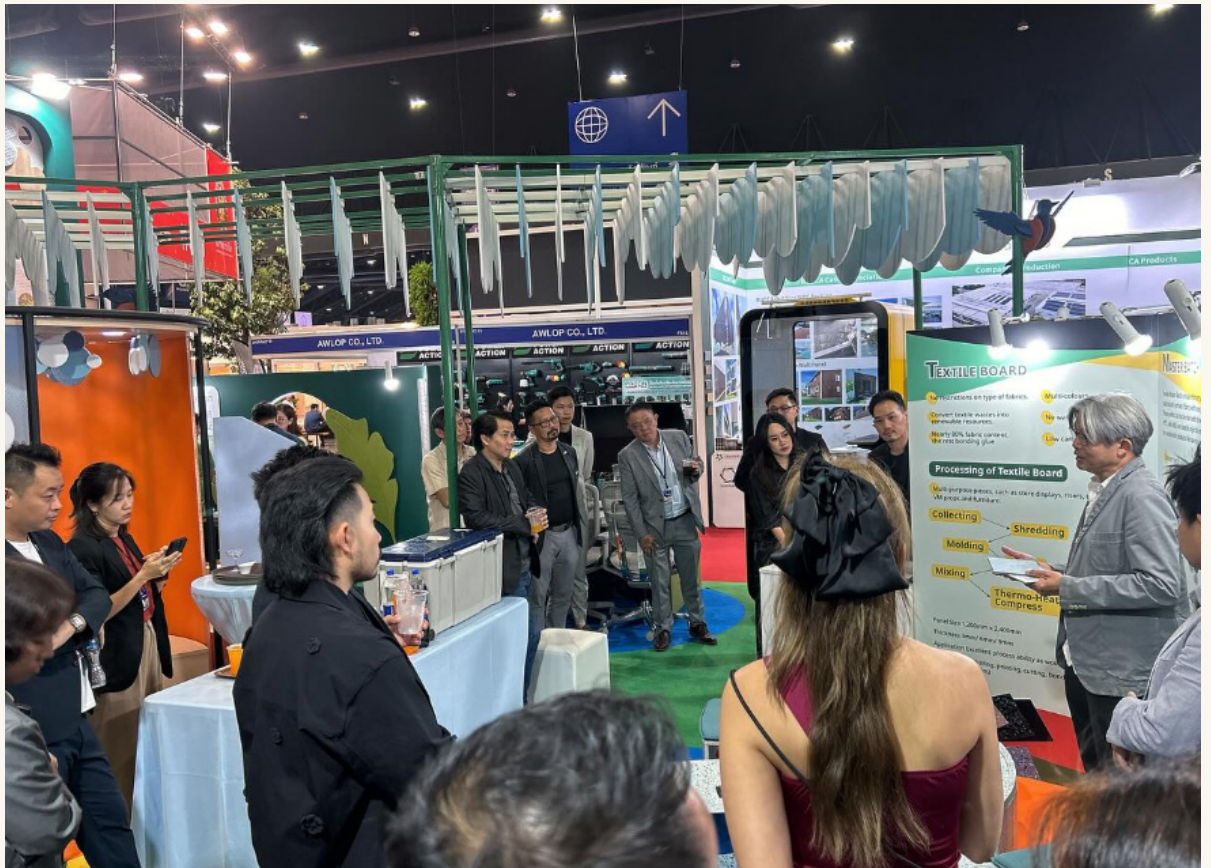


SFIC maintained a strong presence across major global trade platforms supporting more than 80 Singapore companies in showcasing their products and services.

FIND DESIGN FAIR ASIA 2024



ARCHITECT BANGKOK 2025



ARCHIDEX KL 2025



4.

Visits from International Counterparts



SFIC was also privileged to host esteemed industry delegations in Singapore. Delegates from the Johor Bahru Furniture Association (JBFA) visited to exchange insights and explore collaboration opportunities, deepening our bilateral ties.



Similarly, a delegation from India's furniture sector engaged with SFIC to share market intelligence, design innovation trends, and prospects for co-operation, enriching our network and cross-border dialogue.



DESIGN AND INNOVATION HIGHLIGHTS

1.

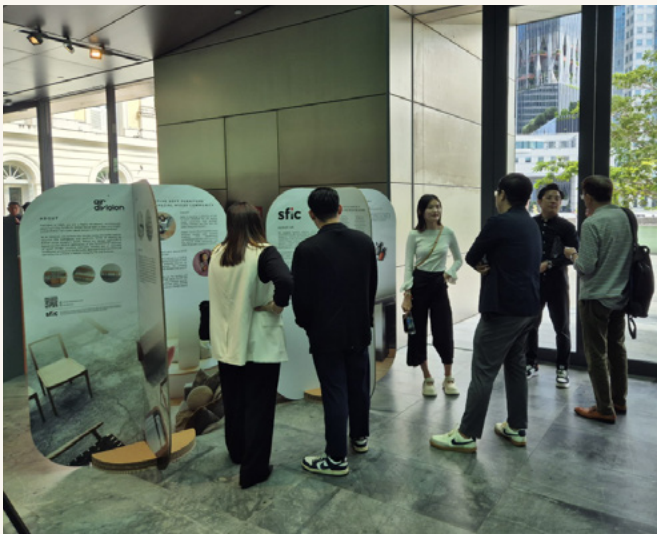
Design Innovation Programme (DIP)

SFIC proudly concluded the second cycle of our Design Innovation Programme, bringing the total number of completed projects across both runs to 58. In this 2nd round, we supported 19 projects who worked with award winning local designers such as Celine Ng, David Tham, Forest & Whale, PC Ee, Studio Juju each infusing their signature creativity and innovation into the DIP portfolio.

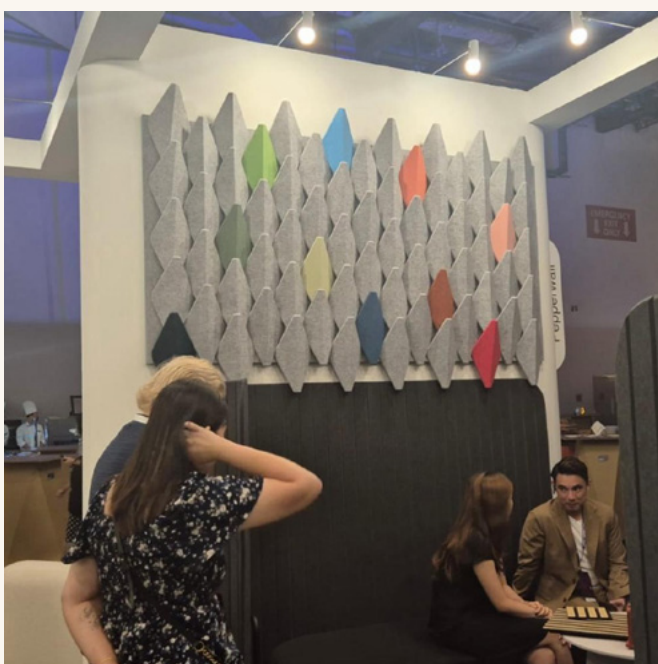
2.

Design Showcases

In 2024, SFIC organized a captivating showcase at the Asian Civilisations Museum and FIND Design Fair 2024, presenting DIP collections to both public and trade audiences.



Building on that success, we returned in 2025 to Archifest 2025, where we featured 5 collections from the latest DIP highlights.

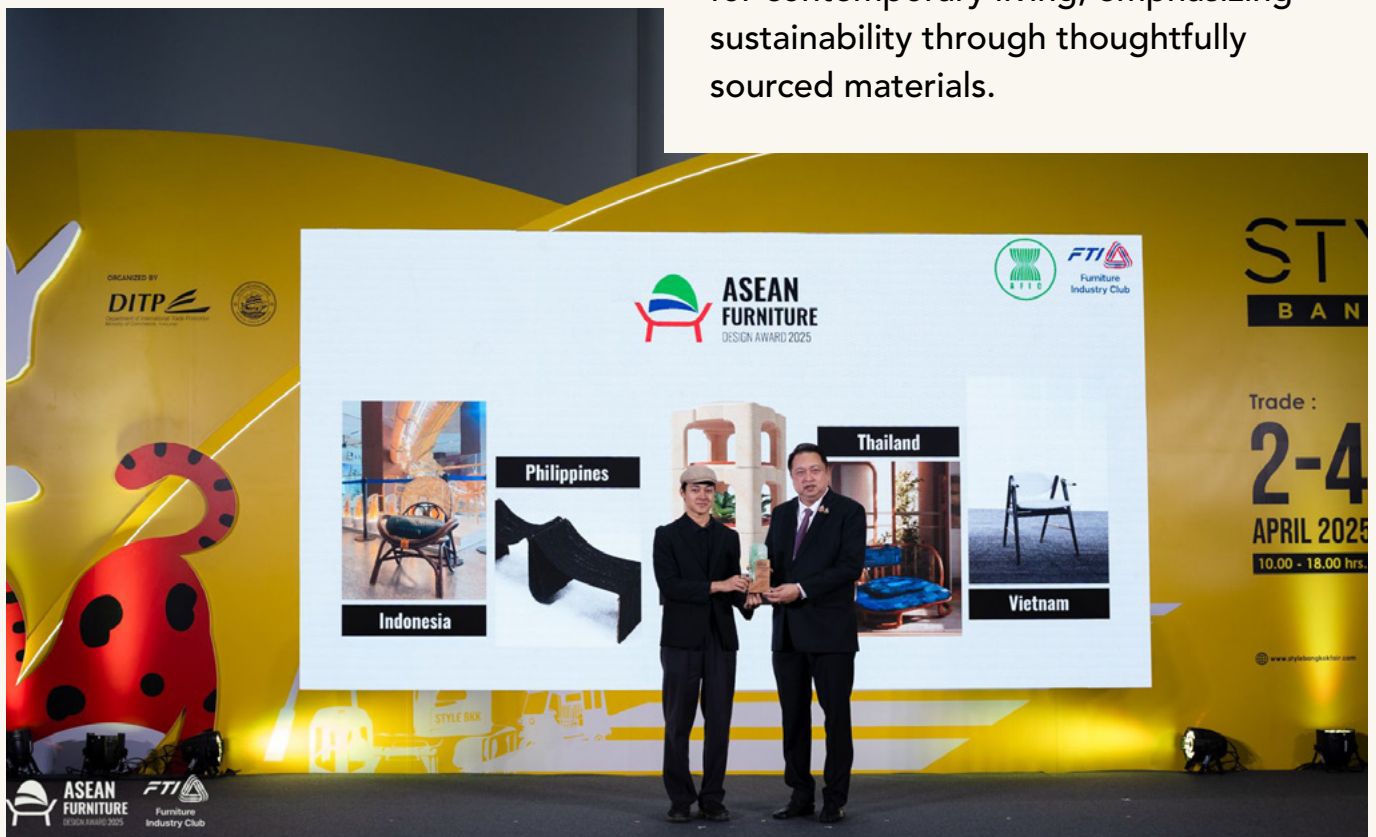


3.

ASEAN Furniture Awards – Style Bangkok



At Style Bangkok 2025, SFIC participated in the ASEAN Furniture Awards, organized by Asean Furniture Industries Council (AFIC). We celebrated a proud win with Singapore's Raihan Syahmi clinching the top award for the "Heritage 60 Stool". Inspired by our humble Kopitian stools and in honour of SG60, this design reimagines the classic Singaporean Kopitian stool for contemporary living, emphasizing sustainability through thoughtfully sourced materials.







4.

Design Talks in Partnership with DesignSingapore

To foster thought leadership, SFIC partnered with DesignSingapore to host two talks with illuminaries - Dr Patricia Moore and Mr Michele De Lucchi who shared their experiences and thoughts on topics such as inclusive design and the role of design in connecting tradition, culture, aesthetics and usability.



Patricia Moore





Michele De Lucchi



SUSTAINABILITY EFFORTS

Sustainability remains a central pillar of SFIC's five-year Masterplan, guiding our commitment to shape a responsible and future-ready furniture industry. Our efforts were anchored in five key focus areas:

CIRCULARITY

Extending product lifecycles and promoting closed-loop systems.

ADVANCED MANUFACTURING

Leveraging technology to improve efficiency, reduce waste, and lower environmental impact.

RECYCLING AND UPCYCLING

Encouraging creative reuse of materials/existing products.

SUSTAINABLE MATERIALS

Supporting the use of responsibly sourced, renewable, and low-impact resources.

HEALTH AND WELLNESS

Prioritising indoor environmental quality and user well-being in product design and manufacturing.

1.

Sustainability Leaders Programme

To build capability within our industry, SFIC continued the Sustainability Leaders Programme (SLP)—an initiative designed to equip members with practical, business-focused knowledge. Over the year, we organised over 6 learning journeys and workshops in partnership with leading institutions and technology providers, providing over 120 companies with new sustainability related knowledge.



Singapore Polytechnic

Advanced manufacturing solutions that improve production efficiency and reduce material wastage.





A*STAR

Insights into advanced materials and circularity principles for sustainable product design.



Gprnt

Training on sustainability reporting frameworks to meet emerging compliance and stakeholder expectations.



2.

Research and the Sustainability Furniture Mark (SFM)



Our research into formaldehyde emissions directly led to the creation of the Sustainability Furniture Mark(SFM), recognising products with low formaldehyde emission. In 2024, 34 companies were awarded the SFM, marking a significant milestone for the industry.

Building on this, we extended our research into broader harmful VOC emissions within interior environments, enhancing the SFM criteria to include standards on VOC emissions. In August 2025, we launched enhanced SFM standards and the SFM landmark to help consumers identify certified products.



3.

Learning Journeys - China, May 2025



In May 2025, SFIC led a learning journey to Chengdu and Chongqing, engaging with leading manufacturers and innovators. Delegates observed best practices in advanced manufacturing, from automation to precision processes, as well as integration of sustainable materials and circular production models. These first-hand insights have helped inform participants on improving their product development and operational strategies.





INNOVATION AND LEADERSHIP DEVELOPMENT

1.

SBF Industry Transformation Advisor Programme (ITA)

SFIC and Singapore Business Federation collaborated on the Industry Transformation Advisor (ITA) programme and empowered 28 companies in the furniture sector with tailored transformation blueprints. Leveraging expertise from seasoned business veterans, SFIC supported each company in assessing business readiness, identifying strategic gaps, and designing solutions across operations, branding, technology, and manpower development

2.

Mentorship Programme

To build leadership capacity from within, SFIC launched a Mentorship Programme that pairs 12 seasoned industry veterans with 13 emerging business owners.

These mentors bring deep experience across strategic business development, investment, branding, marketing, and global expansion—creating meaningful connections that drive both personal growth and organisational advancement.

THE MENTORS



MR ROGER LOO
Executive Director
BDO Consultants
Pte Ltd



MR CHOO YONG FEE
President
Cheng Meng
Furniture Group
(Pte) Ltd



MR ANDREW SNG
Founder & Managing
Director
DPI Asia



MS JAMIE LIM
Regional Marketing
Director
Hawaii Furnishing
Pte Ltd



**MR JOHANES
KURNIAWAN**
Director
Ivena International
Pte Ltd



MR JAMES KOH
Executive Chairman
& CEO
Koda Ltd



MR ERNIE KOH
Executive Director
Koda Ltd



MR NATHAN YONG
Founder
Nathan Yong Design
Pte Ltd



MR STEVEN CHEW
Executive Director
Sitra Global Pte Ltd



MR KENNY KOH
Group Managing
Director
Star Furniture
Pte Ltd



MS CHEW MOK LEE



MR ANDREW NG

3.

Young Leaders Chapter (YLC)

Embedding youth leadership into SFIC's core, our Young Leaders Chapter fosters networking, collaboration, and business opportunities among next-gen professionals. The YLC actively supported the ASEAN Youth Furniture Exchange (AYFE), with contingents participating in both AYFE Bangkok in November 2024 and AYFE Bali in August 2025. These exchanges offered invaluable platforms for regional connection, intercultural learning, and professional bonding among ASEAN's budding furniture leaders.





CAPABILITY DEVELOPMENT



Nurturing Growth, Skills, and Innovation for the Industry

SFIC Institute has continued to champion industry transformation by equipping enterprises and talents with future-ready skills, knowledge, and capabilities. As the training and development arm of SFIC, we have been at the forefront of designing impactful programmes that empower companies to stay competitive and resilient in a rapidly evolving business landscape.

Our development programmes span leadership, sustainability, internationalisation, and digitalisation, addressing the industry's needs from boardroom strategy to shopfloor execution. In FY 2024, we have trained and upskilled more than 4,000 learners - an achievement that underscores our commitment to helping enterprises strengthen their workforce and enabling individuals to thrive in growth roles. In partnership with key agencies such as Workforce Singapore (WSG), SkillsFuture Singapore (SSG), the Singapore National Employers Federation (SNEF) through JSIT-R and PSG-JR initiatives, and NACE, we continue to deliver industry-relevant training and consultancy that supports both enterprise transformation and workforce advancement.

Momentum Strategies - Consultancy Services



Momentum Strategies serves as the consultancy arm of SFIC Institute, delivering tailored solutions in business transformation, globalisation, sustainability, technology adoption, design innovation, and manpower strategies. Since our soft launch in April 2025, we have successfully completed 35 projects, including impactful job redesign programmes that have strengthened company productivity and growth.

By integrating deep industry expertise with actionable frameworks, Momentum Strategies partners with companies to identify and solve business challenges through an end-to-end solutions approach, delivering measurable outcomes that drive growth, resilience, and long-term competitiveness for enterprises in Singapore and beyond.



Artisan Academy - Professional Craftsman Programmes



Launched in February 2025, Artisan Academy uplifts craftsmanship and attracts new generations to the industry. The Professional Craftsman Programme equips trainees with practical carpentry skills, industry networks, and career pathways, strengthening manpower capabilities and entrepreneurship. The Senior Silvers Woodworking Workshop, with partners such as Agency for Integrated Care (AIC), promotes active ageing, lifelong learning, and meaningful engagement for seniors.

Meanwhile, the Woodworking Workshop for Hobbyists inspires creativity and passion, positioning carpentry as a lifestyle pursuit. Together, these initiatives enhance workforce development, support community impact, and foster greater appreciation for carpentry across professional and recreational spaces.



CORPORATE PROGRAMMES

Dinner and Dance 2024

Our Dinner & Dance 2024 was a vibrant celebration of the industry's camaraderie, bringing together members, partners, and friends for an evening of entertainment, reflection, and networking. The event also provided a platform to recognise collective achievements and build anticipation for the exciting journey ahead.



Chinese New Year Luncheon 2025



The momentum carried into our Chinese New Year Luncheon 2025, where we welcomed the Year of the Snake in the company of esteemed guests, including our Guest of Honour and SFIC Patron, Ms Sim Ann, Senior Minister of State, Ministry of Foreign Affairs and Ministry of National Development.

The luncheon served as both a festive gathering and a reminder of the importance of unity, dialogue, and shared aspirations in driving the industry forward.





SFIC LEADERSHIP

SFIC LEADERSHIP

PATRON



MS SIM ANN

Senior Minister of State
Ministry of Home Affairs and
Ministry of Foreign Affairs

ADVISOR



MS CHEW MOK LEE



PROF TAI LEE SIANG

Deputy President,
Chief Innovation & Enterprise Officer, Centre
Director (DesignZ),
Programme Director (DAI)
Singapore University of Technology and Design
(SUTD)

PRESIDENT



MR JOSHUA KOH

CEO

Commune Lifestyle Pte Ltd

IMMEDIATE PAST PRESIDENT



MR PHUA BOON HUAT

Director

AlphaLeap Consulting Pte Ltd

PRESIDENTIAL ADVISORS



MR TONY LIN
President
Eurosa Furniture
Co (Pte) Ltd



MR JAMES KOH
Executive Chairman
& CEO
Koda Ltd



MR CHOO YONG FEE
President
Cheng Meng
Furniture Group (Pte) Ltd



MR BERT CHOONG



MR ANDREW NG



MR JAMES GOH



MR ERNIE KOH
Executive Director
Koda Ltd



MR MARK YONG
Executive Director
Ewins Pte Ltd

VICE PRESIDENTS



MS JAMIE LIM
Regional Marketing
Director
Hawaii Furnishing
Pte Ltd



MR JAKE TAN
Director
Admira Pte Ltd



MR GAN SHEE WEN
Group VP,
Sales & Marketing
Koda Ltd



MR MARCUS WONG
Director
Danovel Pte Ltd

HONORARY TREASURER



MR MELVIN CHONG
Executive Director
Koncept Kreation Pte Ltd

ASSISTANT HONORARY TREASURER



MR SAURABH MANGLA
Director
Sam & Sara Holdings Pte Ltd

HONORARY SECRETARY



MS EMILY SIM
Business Development Director
NS Trading Pte Ltd

ASSISTANT HONORARY SECRETARY



MS CELINE NG
Director
Fraction Design Pte Ltd

EXECUTIVE COMMITTEE MEMBERS



MR MARK YONG
Executive Director
Ewins Pte Ltd



MS FION NG
Deputy Managing
Director
Grandwork Interior
Pte Ltd



**MR JOHANES
KURNIAWAN**
Director
Ivena International
Pte Ltd



MR DON LIM
Director
RH Design & Build
Pte Ltd



MR STEVEN CHEW
Executive Director
Sitra Global Pte Ltd



MR KENNY KOH
Group Managing
Director
Star Furniture Pte Ltd



MR KELVIN KWEK
Director
Sungei Emas Pte Ltd

CO-OPT MEMBERS



MR GAVIN POR

Director
Grand Build Interior
Pte Ltd



MR ERNIE KOH

Executive Director
Koda Ltd



MR STEVEN LEW

Director
Quan Mei Design &
Construction Pte Ltd



MR SIMON GOH

Director
S-Team Services Pte Ltd



**MR BENJAMIN
CHUA**

CEO
Speco Singapore
Pte Ltd

FUNCTIONAL COMMITTEE

MACRO DIRECTIONS

Macro Directions	Chair
Overall	Mr Joshua Koh CEO Commune Lifestyle Pte Ltd
Business Innovation	Ms Jamie Lim Regional Marketing Director Hawaii Furnishing Pte Ltd
Design Development	Mr Marcus Wong Director Danovel Pte Ltd
Enterprise & Human Capital Development	Mr Gan Shee Wen Group VP, Sales & Marketing Koda Ltd
Internationalisation	Mr Jake Tan Director Admira Pte Ltd
Sustainability	Mr Joshua Koh CEO Commune Lifestyle Pte Ltd

Industry Clusters	Chairpersons	Committee Members
Manufacturing / Contract Manufacturing	Ms Fion Ng Deputy Managing Director Grandwork Interior Pte Ltd	Mr Phua Boon Huat Director AlphaLeap Consulting Pte Ltd Mr Gan Shee Wen Group VP, Sales & Marketing Koda Ltd Mr Don Lim Director RH Design & Build Pte Ltd Mr Kenny Koh Group Managing Director Star Furniture Pte Ltd Mr Steven Lew Director Quan Mei Design & Construction Pte Ltd Mr Marcus Wong Director Danovel Pte Ltd Mr Johanes Kurniawan Director Ivena International Pte Ltd Mr Benjamin Chua CEO Speco Singapore Pte Ltd
Retail	Mr Saurabh Mangla Director Sam & Sara Holdings Pte Ltd	Mr Phua Boon Huat Director AlphaLeap Consulting Pte Ltd Ms Jamie Lim Regional Marketing Director Hawaii Furnishing Pte Ltd Mr Gan Shee Wen Group VP, Sales & Marketing Koda Ltd

Industry Clusters	Chairpersons	Committee Members
Design	Ms Celine Ng Director Fraction Design Pte Ltd	Mr Mark Yong Executive Director Ewins Pte Ltd Mr Marcus Wong Director Danovel Pte Ltd Ms Emily Sim Business Development Director NS Trading Pte Ltd
Materials/ Components/ Services	Mr Jake Tan Director Admira Pte Ltd	Mr Mark Yong Executive Director Ewins Pte Ltd Mr Melvin Chong Executive Director Koncept Kreation Pte Ltd Mr Benjamin Chua CEO Speco Singapore Pte Ltd

	Chairpersons	Committee Members
Finance Advisory Committee	Mr Joshua Koh CEO Commune Lifestyle Pte Ltd	Mr Phua Boon Huat Director AlphaLeap Consulting Pte Ltd Mr Mark Yong Executive Director Ewins Pte Ltd Mr Melvin Chong Executive Director Koncept Kreation Pte Ltd Mr Ernie Koh Executive Director Koda Ltd

	Chairpersons	Committee Members
Finance Committee	Mr Melvin Chong Executive Director Koncept Kreation Pte Ltd	Mr Joshua Koh CEO Commune Lifestyle Pte Ltd Mr Saurabh Mangla Director Sam & Sara Holdings Pte Ltd Ms Jamie Lim Regional Marketing Director Hawaii Furnishing Pte Ltd Mr Gan Shee Wen Group VP, Sales & Marketing Koda Ltd
Sustainability Taskforce	Mr Joshua Koh CEO Commune Lifestyle Pte Ltd	Mr Mark Yong Executive Director Ewins Pte Ltd Ms Celine Ng Director Fraction Design Pte Ltd Mr Saurabh Mangla Director Sam & Sara Holdings Pte Ltd Mr Simon Goh Director S-Team Services Pte Ltd Mr Marcus Wong Director Danovel Pte Ltd Mr Steven Chew Executive Director Sitra Global Pte Ltd

	Chairpersons	Committee Members
Design & Innovation Committee	Ms Jamie Lim Regional Marketing Director Hawaii Furnishing Pte Ltd	Mr Mark Yong Executive Director Ewins Pte Ltd Ms Celine Ng Director Fraction Design Pte Ltd Mr Saurabh Mangla Director Sam & Sara Holdings Pte Ltd Mr Don Lim Director RH Design & Build Pte Ltd Ms Emily Sim Business Development Director NS Trading Pte Ltd Mr Benjamin Chua CEO Speco Singapore Pte Ltd
Market Trends and Insights Committee	Mr Marcus Wong Director Danovel Pte Ltd	Mr Phua Boon Huat Director AlphaLeap Consulting Pte Ltd Ms Jamie Lim Regional Marketing Director Hawaii Furnishing Pte Ltd Mr Gan Shee Wen Group VP, Sales & Marketing Koda Ltd Ms Fion Ng Deputy Managing Director Grandwork Interior Pte Ltd

	Chairpersons	Committee Members
Global Connect Committee	Mr Gan Shee Wen Group VP, Sales & Marketing Koda Ltd	Mr Phua Boon Huat Director AlphaLeap Consulting Pte Ltd Mr Jake Tan Director Admira Pte Ltd Mr Kenny Koh Group Managing Director Star Furniture Pte Ltd Mr Saurabh Mangla Director Sam & Sara Holdings Pte Ltd Mr Johanes Kurniawan Director Ivena International Pte Ltd Mr Benjamin Chua CEO Speco Singapore Pte Ltd
Membership Services Committee	Mr Kelvin Kwek Director Sungei Emas Pte Ltd	Mr Don Lim Director RH Design & Build Pte Ltd Mr Marcus Wong Director Danovel Pte Ltd
Young Leaders Chapter	Ms Celine Ng Director Fraction Design Pte Ltd Mr Melvin Chong Executive Director Koncept Kreation Pte Ltd	

	Chairpersons	Committee Members
Mentorship Programme	Mr Phua Boon Huat Director AlphaLeap Consulting Pte Ltd	Mr Johanes Kurniawan Director Ivena International Pte Ltd Mr Don Lim Director RH Design & Build Pte Ltd Mr Ernie Koh Executive Director Koda Ltd
Distinguished Fellow Award Panel	Mr Kenny Koh Group Managing Director Star Furniture Pte Ltd	
Sol Awards 2025	Mr Mark Yong Executive Director Ewins Pte Ltd	Mr Phua Boon Huat Director AlphaLeap Consulting Pte Ltd

REPRESENTATION IN SFIC SUBSIDIARY COMPANIES

	Chairpersons	Committee Members
SFIC Institute Pte Ltd Board of Directors	Mr Steven Chew Executive Director Sitra Global Pte Ltd	Mr Phua Boon Huat Director AlphaLeap Consulting Pte Ltd Mr Mark Yong Executive Director Ewins Pte Ltd Mr Gan Shee Wen Group VP, Sales & Marketing Koda Ltd Ms Shermaine Ong Ex-officio Member: Mr Joshua Koh CEO Commune Lifestyle Pte Ltd
IFFS Pte Ltd	Mr Ernie Koh Executive Director Koda Ltd	Mr Bert Choong

REPRESENTATION TO OTHER ORGANISATIONS

	SFIC Representatives
Specialists Trade Alliance Singapore (STAS)	Mr Don Lim Director RH Design & Build Pte Ltd (2024-2026; STAS Treasurer)

	SFIC Representatives
Workplace Safety & Health Council (WSHC)	Mr Don Lim Director RH Design & Build Pte Ltd
ITE Design & Media Academic Advisory Committee	Mr Mark Yong Executive Director Ewins Pte Ltd (Jul 2022 - Jun 2025)
Singapore Interior Design Accreditation Advisory Council	Mr Emily Sim (2024-2026)
Enterprise Singapore Retail & Wellness Technical Committee	Mr Gan Shee Wen Group VP, Sales & Marketing Koda Ltd (2024-2026)
SBF TAC Fellowship Evaluation Panel	Mr Phua Boon Huat Director AlphaLeap Consulting Pte Ltd Mr Ernie Koh Executive Director Koda Ltd
ASEAN Furniture Industries Council	Vice Chairman: Mr Joshua Koh CEO Commune Lifestyle Pte Ltd Members: Mr Phua Boon Huat Director AlphaLeap Consulting Pte Ltd Mr Mark Yong Executive Director Ewins Pte Ltd

	SFIC Representatives
SBF Council	Mr Ernie Koh Executive Director Koda Ltd (2024-2026)
SCCCI Council	Mr Ernie Koh Executive Director Koda Ltd (2025-2028)
SCCCI Trade Assn Committee	Mr Ernie Koh Executive Director Koda Ltd (Jun 2023 – May 2025) Mr Joshua Koh CEO Commune Lifestyle Pte Ltd (August 2025 - July 2028)
WSG JSIT-R Advisory Panel	Mr Joshua Koh CEO Commune Lifestyle Pte Ltd
MND AfA for Hoarding Management	Mr Mark Yong Executive Director Ewins Pte Ltd
MOHH Healthcare Public Spaces furniture Review Committee	Ms Celine Ng Director Fraction Design Pte Ltd
SFIC Trustees	Mr Andrew Ng Mr James Koh Executive Chairman & CEO Koda Ltd Mr Bert Choong Mr Choo Yong Fee President Cheng Meng Furniture Group (Pte) Ltd

Special thanks to SFIC secretariat team and all partners



PROJECT E3:

ECOCYCLE, ECOSHARE, ECOLOVE

WHAT DO WE DO?

1. Collect donated items and materials that can be recycled or upcycled
2. Identify various communities who require these donated items to distribute to them

WHAT DO WE COLLECT?

1. Household Items
(Bedframes, Mattresses, etc.)
2. Electrical Appliances
With Energy Saving Label
(Fridges, Washing Machines, etc.)
3. Medical Equipment
(Wheelchairs, Hospital Beds, etc)
4. Other Recyclable Items
(Textbooks, Storybooks, toys, etc.)

FIND OUT MORE ABOUT PROJECT E3



linktr.ee/quanmeiprojecte3

WHAT CAN YOU DO?

1. Donate items that you or your business might not need anymore
2. Spread the word about Project E3: Ecocycle, EcoShare, Ecolove



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GLOBALISATION



SUSTAINABILITY



TECHNOLOGY



DESIGN & BRANDING



MANPOWER

MASTERING WOODWORKING

At Artisan Academy, we guide novices, hobbyists, and aspiring professionals to become skilled woodworkers, with hands-on training, industry exposure, and recognised certification.

COURSES OFFERED

- ◆ Certified Creative Craftsmen Course*
- ◆ Hands-On Workshops for Hobbyist and Seniors*



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